



соціологічна група

РЕЙТИНГ

A red line graph on a light gray grid background. The line starts with small fluctuations, then has a sharp peak, followed by a sharp drop and another peak. It then continues with several smaller peaks and troughs before settling into a steady, horizontal line.

Electoral Sentiment Monitoring in Ukraine

November 2018

Methodology

- The study was conducted by three companies: **Kyiv International Institute of Sociology, the Ukrainian Centre for Economic and Political Studies named after O.Razumkov and Sociological Group "Rating"**.
- Audience: population of Ukraine from 18 y.o. and older.
- The sample is representative with respect to age, gender, regions and the type of locality.
- Sample size: **10,000 respondents**.
- Formal face-to-face interviews
- Sampling error: **not more than 1.0%**
- Study period: **19 October – 2 November 2018**

Oblast Distribution:



Assessment of the Situation in the Country

In your opinion, are things moving the right way or the wrong way ...

РЕЙТИНГ

■ The right way

■ Hard to say

■ The wrong way

in your locality

26

16

58

in your oblast

17

19

64

in Ukraine

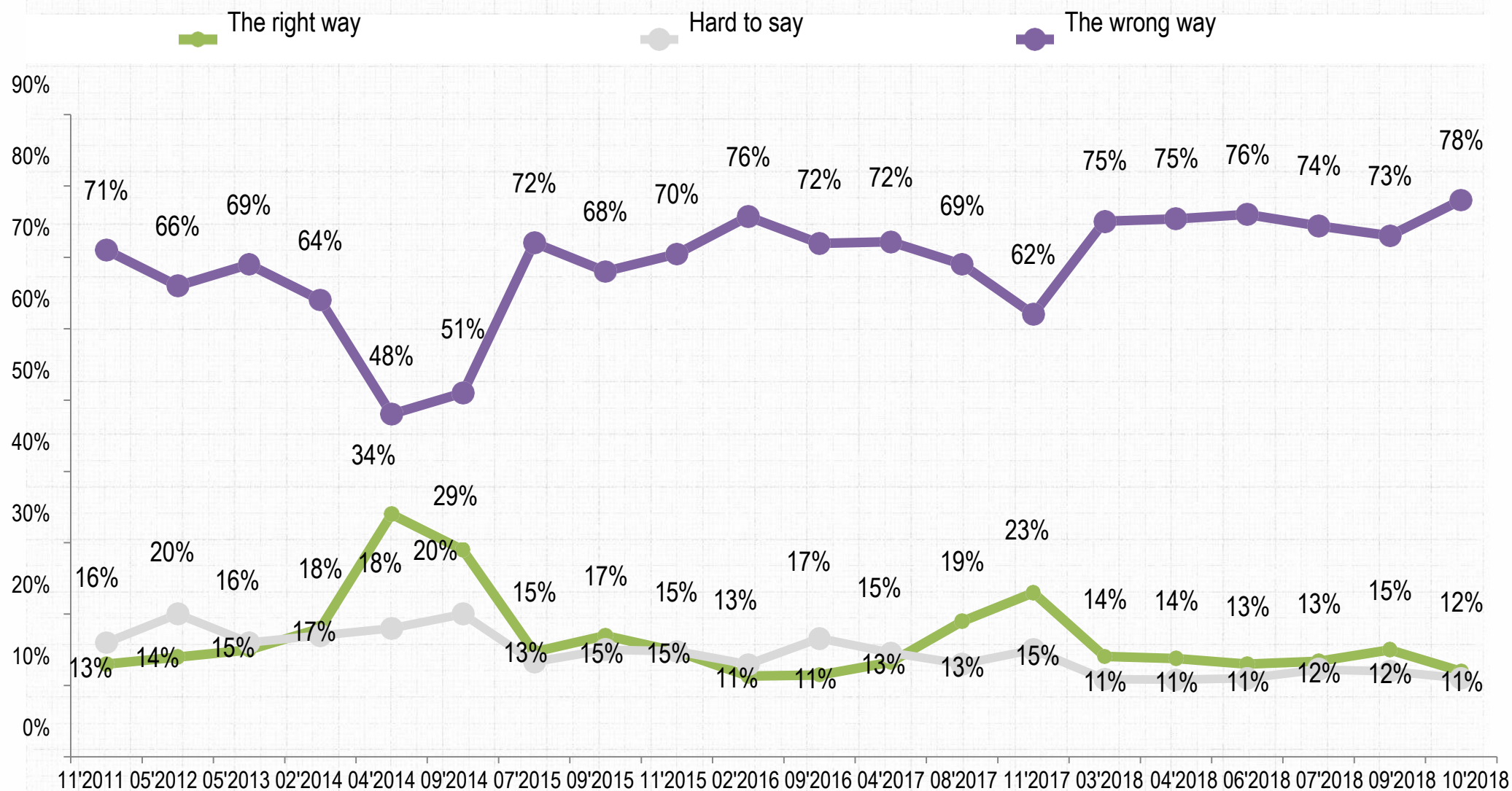
12

11

78

In your opinion, are things moving the right way or the wrong way in Ukraine in general?

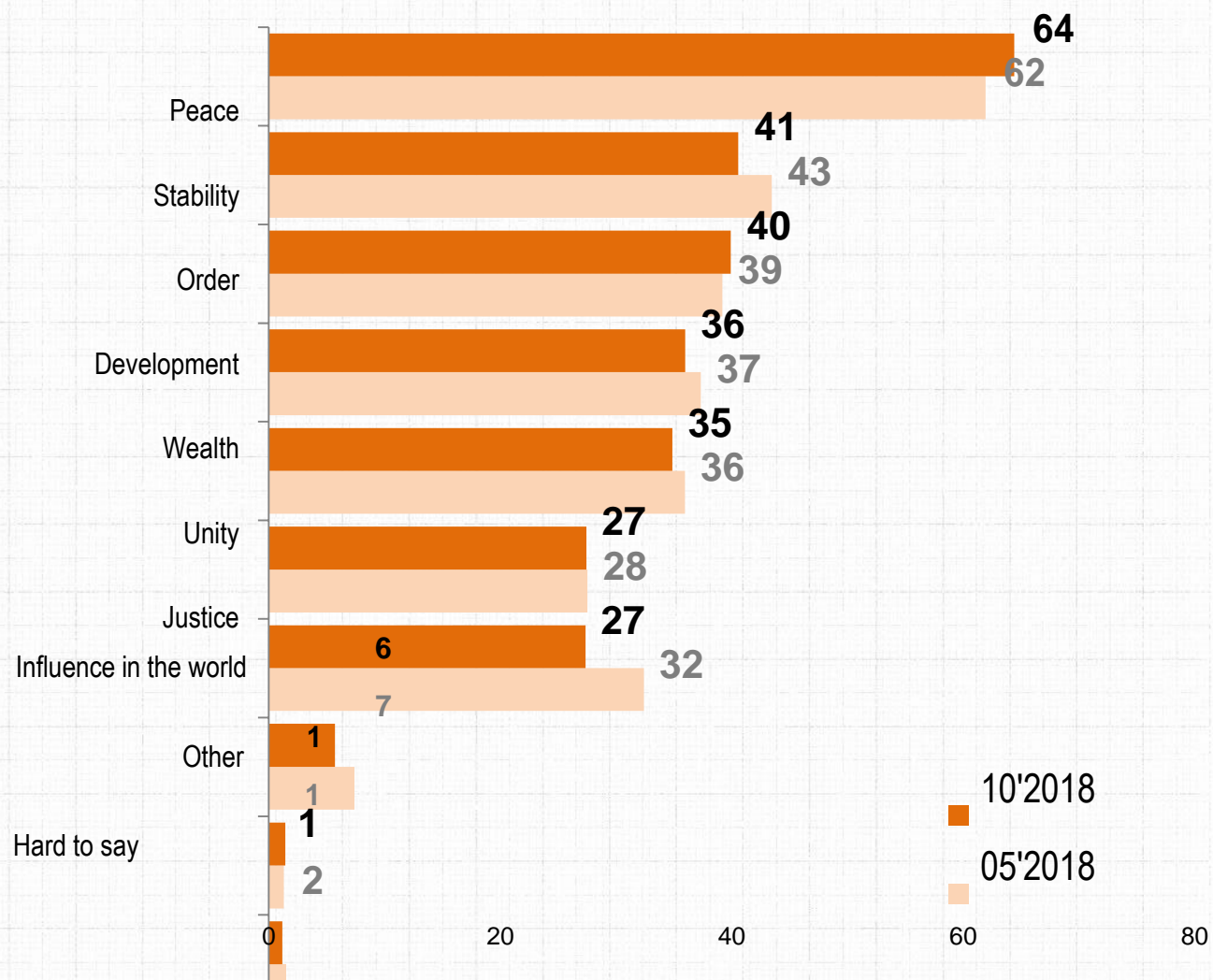
РЕЙТИНГ



Choose **THREE** things from the list that Ukraine lacks the most at the moment

РЕЙТИНГ

THREE ANSWERS



Choose **THREE** things from the list that Ukraine lacks the most at the moment

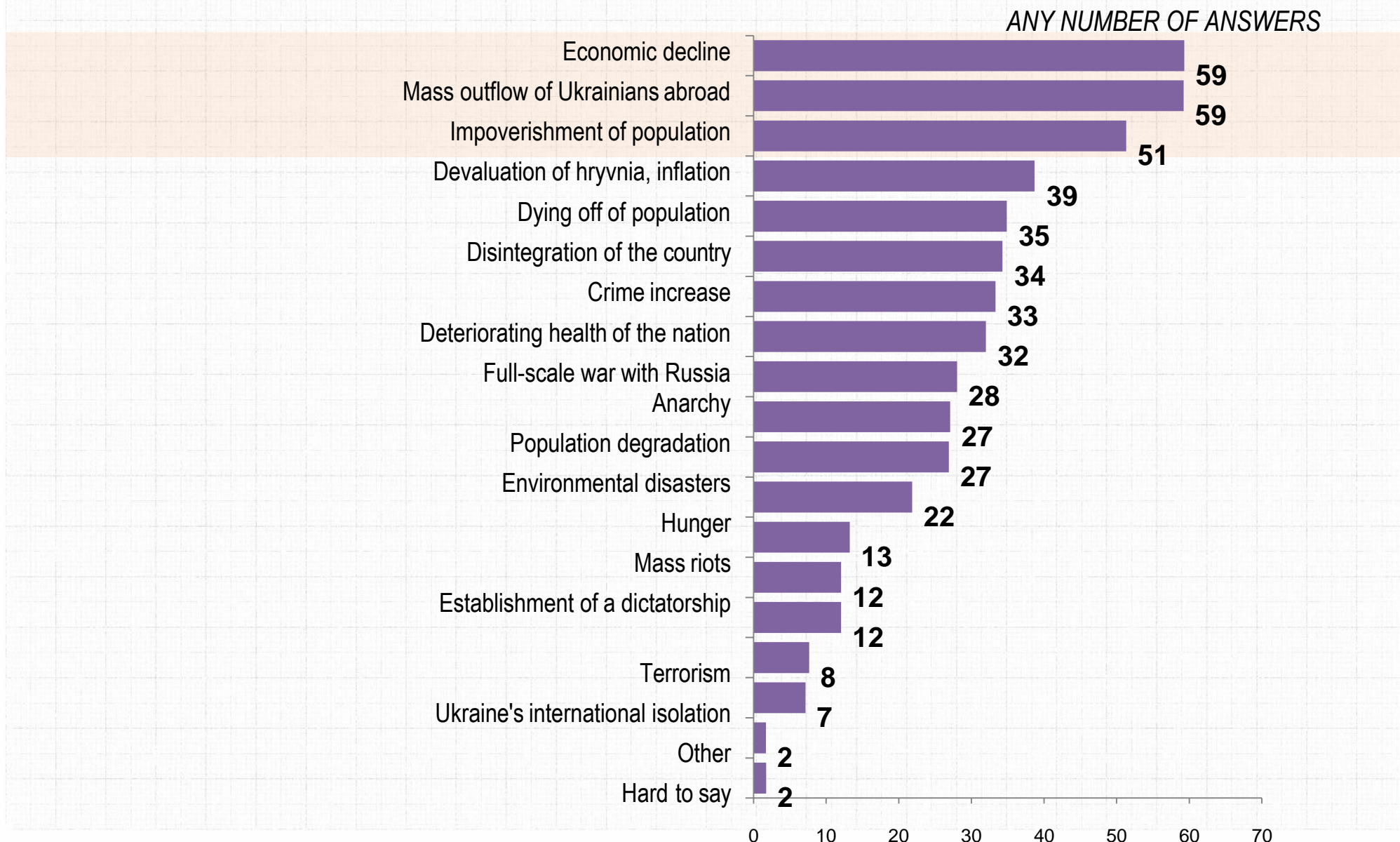
РЕЙТИНГ

THREE ANSWERS

REGIONS	West	Halychyna	Centre	North	Kyiv	South	East	Donbas
Peace	63	69	64	62	55	64	62	79
Stability	38	39	41	37	40	55	39	35
Order	46	41	42	43	39	41	34	34
Development	29	30	33	34	39	40	43	35
Wealth	34	30	35	33	29	36	40	38
Unity	30	33	27	25	29	21	24	36
Justice	28	30	30	28	29	29	26	19
Influence in the world	4	8	4	8	5	5	6	8
Other	1	1	1	1	3	1	2	1
Hard to say	2	1	1	2	3	1	1	1

Which of these threats is the most topical for Ukraine today?

РЕЙТИНГ



Which of these threats is the most topical for Ukraine today?

РЕЙТИНГ

ANY NUMBER OF ANSWERS

REGIONS	West	Halychyna	Centre	North	Kyiv	South	East	Donbas
Economic decline	55	56	58	51	55	71	65	60
Mass outflow of Ukrainians abroad	63	70	58	54	56	65	58	46
Impoverishment of population	44	41	47	47	49	64	59	55
Devaluation of hryvnia, inflation	37	38	38	33	36	49	41	36
Dying off of population	25	31	39	31	30	45	42	30
Disintegration of the country	31	27	39	29	25	49	36	37
Crime increase	22	24	32	29	44	46	40	29
Deteriorating health of the nation	25	29	32	30	30	42	35	32
Full-scale war with Russia	27	40	37	25	24	25	23	22
Anarchy	22	33	36	23	24	34	24	20
Population degradation	18	20	27	24	32	36	33	23
Environmental disasters	15	21	19	22	26	26	24	23
Hunger	7	6	12	14	11	22	15	20
Establishment of a dictatorship	6	7	12	9	12	21	16	14
Mass riots	8	9	9	9	10	23	14	13
Terrorism	5	7	7	6	6	14	7	12
Ukraine's international isolation	4	4	6	7	6	12	10	7
Other	2	1	2	1	2	1	3	2
Hard to say	1	1	2	4	3	1	2	1

Which of these threats is the most topical for Ukraine today?

РЕЙТИНГ

ANY NUMBER OF ANSWERS

AGE

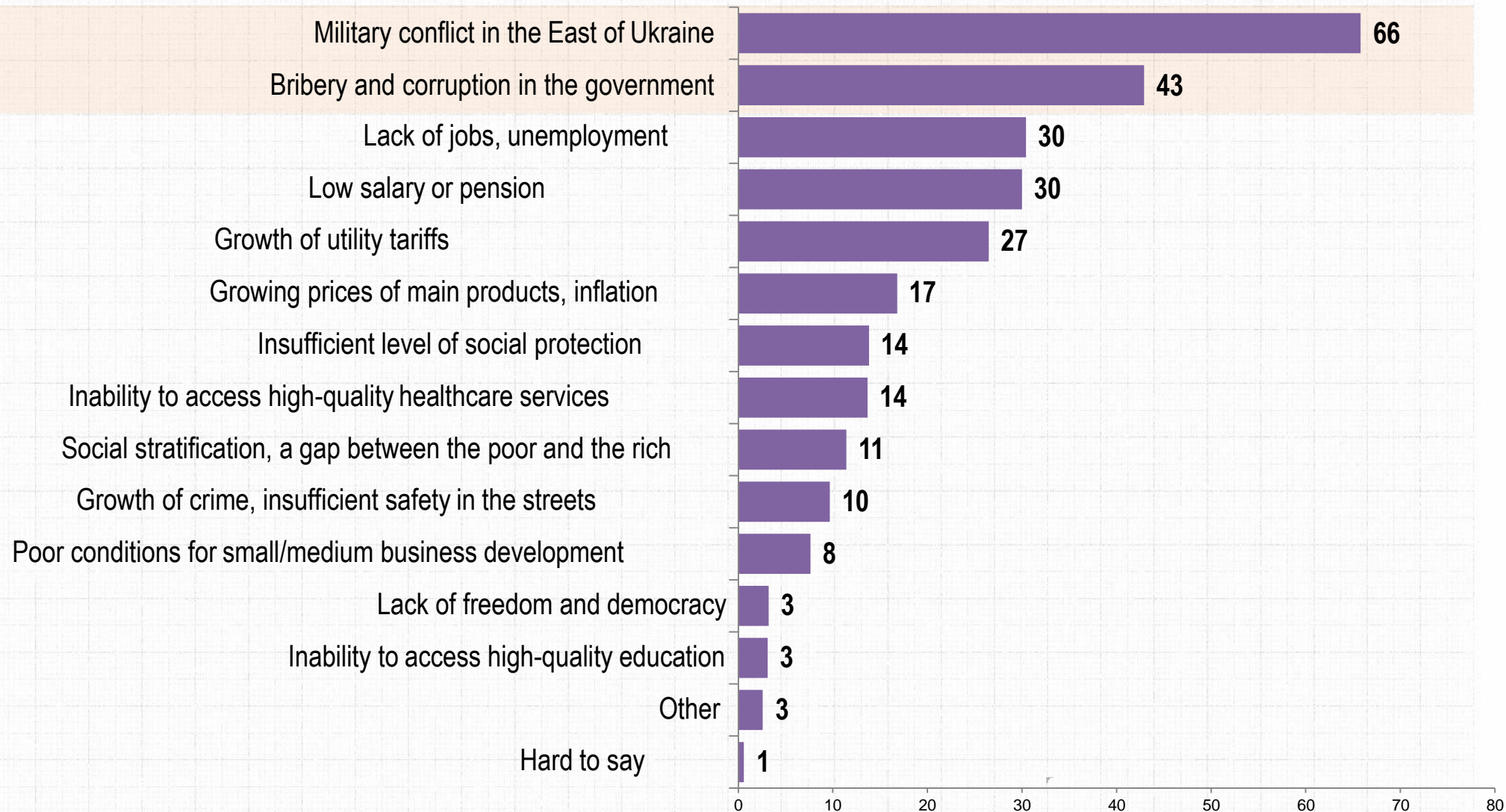
	18-29	30-39	40-49	50-59	60+
Economic decline	58	58	60	60	60
Mass outflow of Ukrainians abroad	63	60	62	59	54
Impoverishment of population	44	49	51	54	56
Devaluation of hryvnia, inflation	42	42	40	36	36
Dying off of population	27	34	37	36	39
Disintegration of the country	33	34	36	37	33
Crime increase	30	34	35	35	33
Deteriorating health of the nation	27	30	33	33	36
Full-scale war with Russia	30	28	26	29	27
Anarchy	24	28	28	28	28
Population degradation	28	28	29	28	24
Environmental disasters	21	22	22	23	21
Hunger	10	12	13	14	16
Establishment of a dictatorship	10	12	13	14	12
Mass riots	12	12	12	13	12
Terrorism	8	7	8	8	7
Ukraine's international isolation	6	7	8	8	7
Other	1	2	1	2	2
Hard to say	2	1	2	2	2

PROBLEMS

Which problems are currently most important for the country?

РЕЙТИНГ

NOT MORE THAN 3 ANSWERS



Which problems are currently most important for the country?

РЕЙТИНГ

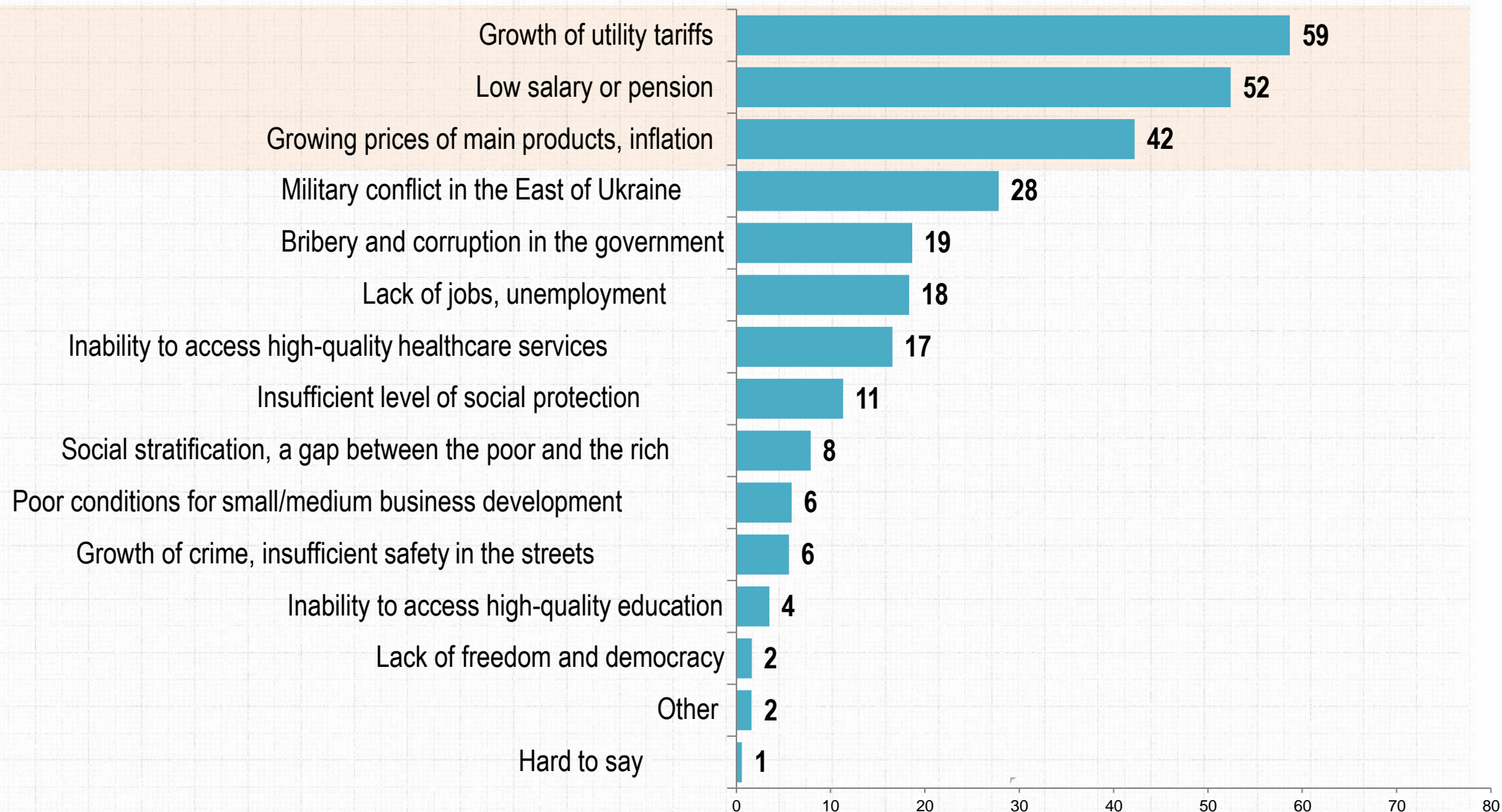
NOT MORE THAN 3 ANSWERS

REGIONS	West	Halychyna	Centre	North	Kyiv	South	East	Donbas
Military conflict in the East of Ukraine	59	72	64	64	67	69	63	76
Bribery and corruption in the government	44	50	45	45	44	41	40	32
Lack of jobs, unemployment	32	34	35	25	16	38	27	36
Low salary or pension	36	27	35	28	22	29	30	28
Growth of utility tariffs	28	22	26	27	19	29	30	28
Growing prices of main products, inflation	26	13	16	18	10	16	17	15
Insufficient level of social protection	13	11	12	13	14	15	15	17
Inability to access high-quality healthcare services	11	11	14	16	16	15	14	14
Social stratification, a gap between the poor and the rich	13	11	12	12	17	12	10	7
Growth of crime, insufficient safety in the streets	4	6	7	10	16	15	13	8
Poor conditions for small/medium business development	5	8	7	8	10	8	9	6
Lack of freedom and democracy	1	2	2	3	4	4	5	4
Inability to access high-quality education	2	2	4	4	3	4	4	3
Other	2	1	2	1	5	2	5	2
Hard to say		1	1	1	3	1	1	1

Which of the following problems are currently most important for you personally?

РЕЙТИНГ

NOT MORE THAN 3 ANSWERS



Which of the following problems are currently most important for you personally?

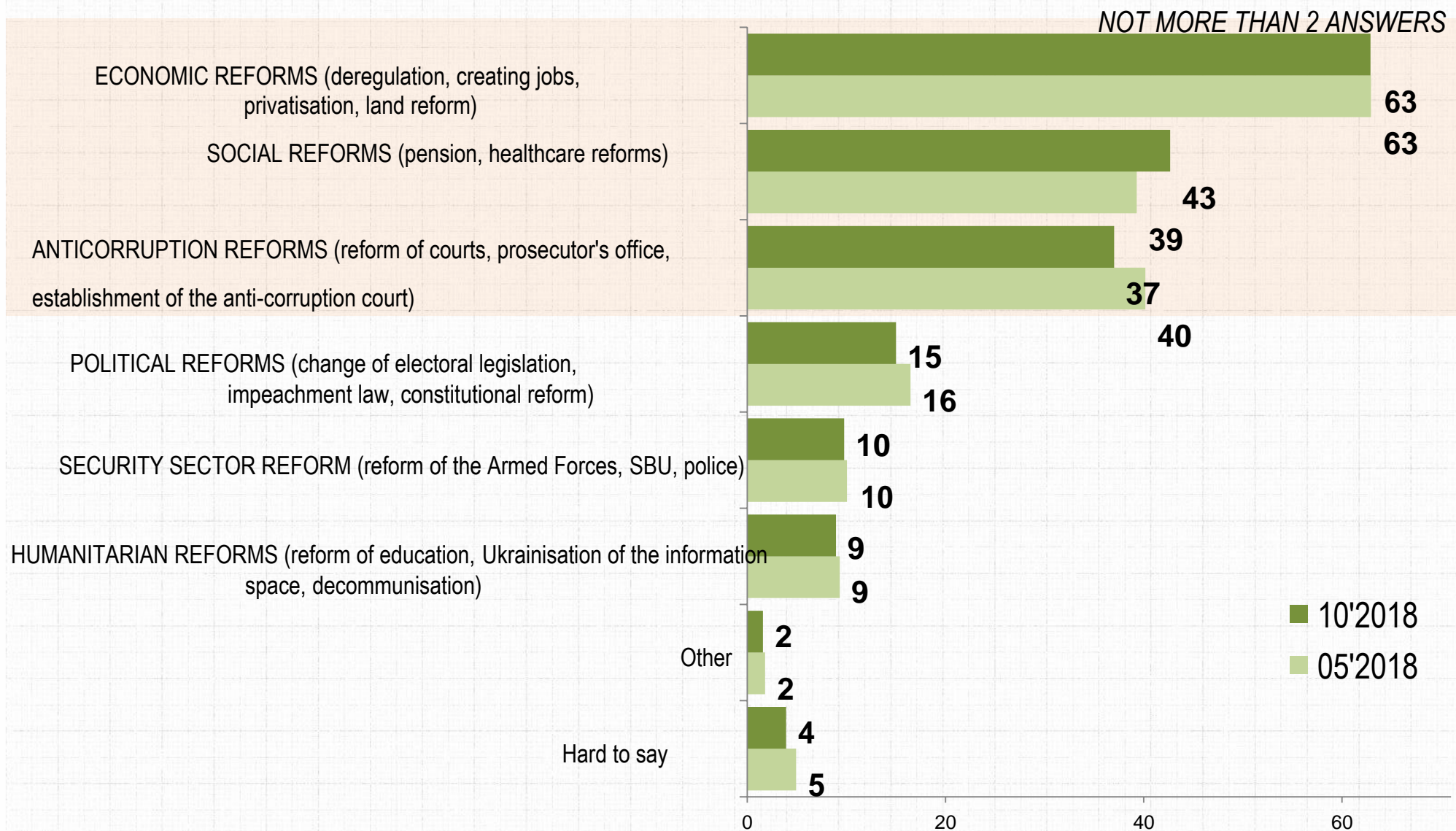
РЕЙТИНГ

NOT MORE THAN 3 ANSWERS

REGIONS	West	Halychyna	Centre	North	Kyiv	South	East	Donbas
Growth of utility tariffs	57	50	50	61	49	71	66	59
Low salary or pension	55	52	56	51	42	60	52	45
Growing prices of main products, inflation	44	32	36	45	36	50	48	40
Military conflict in the East of Ukraine	24	32	33	25	29	16	27	42
Bribery and corruption in the government	22	27	19	17	23	16	15	13
Lack of jobs, unemployment	20	23	24	16	11	21	14	17
Inability to access high-quality healthcare services	13	15	19	16	20	19	15	17
Insufficient level of social protection	10	11	9	12	12	13	13	11
Social stratification, a gap between the poor and the rich	9	9	7	7	10	9	7	6
Poor conditions for small/medium business development	5	7	6	6	11	5	6	3
Growth of crime, insufficient safety in the streets	3	5	3	5	13	7	7	3
Inability to access high-quality education	2	2	5	4	4	4	3	5
Lack of freedom and democracy	1		1	3	3	2	2	2
Other	1	1	1	1	4		2	3
Hard to say	1	1	1	2	3	1	1	2

Priority Areas for Reforms

Choosing not more than two from the areas listed, where does Ukraine need reforms the most?



Choosing not more than two from the areas listed, where does Ukraine need reforms the most?

РЕЙТИНГ

NOT MORE THAN 2 ANSWERS

REGIONS	West	Halychyna	Centre	North	Kyiv	South	East	Donbas
ECONOMIC REFORMS	61	64	62	58	59	72	63	65
SOCIAL REFORMS	47	41	54	37	32	48	38	45
ANTICORRUPTION REFORMS	33	45	30	44	44	34	37	29
POLITICAL REFORMS	10	13	16	16	22	14	16	17
SECURITY SECTOR REFORMS	11	11	9	9	10	7	10	11
HUMANITARIAN REFORMS	8	10	9	9	11	8	8	11
Other	2		1	1	1	1	3	2
Hard to say	5	3	3	5	4	4	3	4

Choosing not more than two from the areas listed, where does Ukraine need reforms the most?

РЕЙТИНГ

NOT MORE THAN 2 ANSWERS

AGE

18-29

30-39

40-49

50-59

60+

ECONOMIC REFORMS

60

63

66

63

63

SOCIAL REFORMS

35

38

39

42

54

ANTICORRUPTION REFORMS

38

39

42

39

30

POLITICAL REFORMS

17

17

15

16

12

SECURITY SECTOR REFORMS

11

10

11

9

9

HUMANITARIAN REFORMS

14

10

8

7

7

Other

1

2

2

2

2

Hard to say

4

4

3

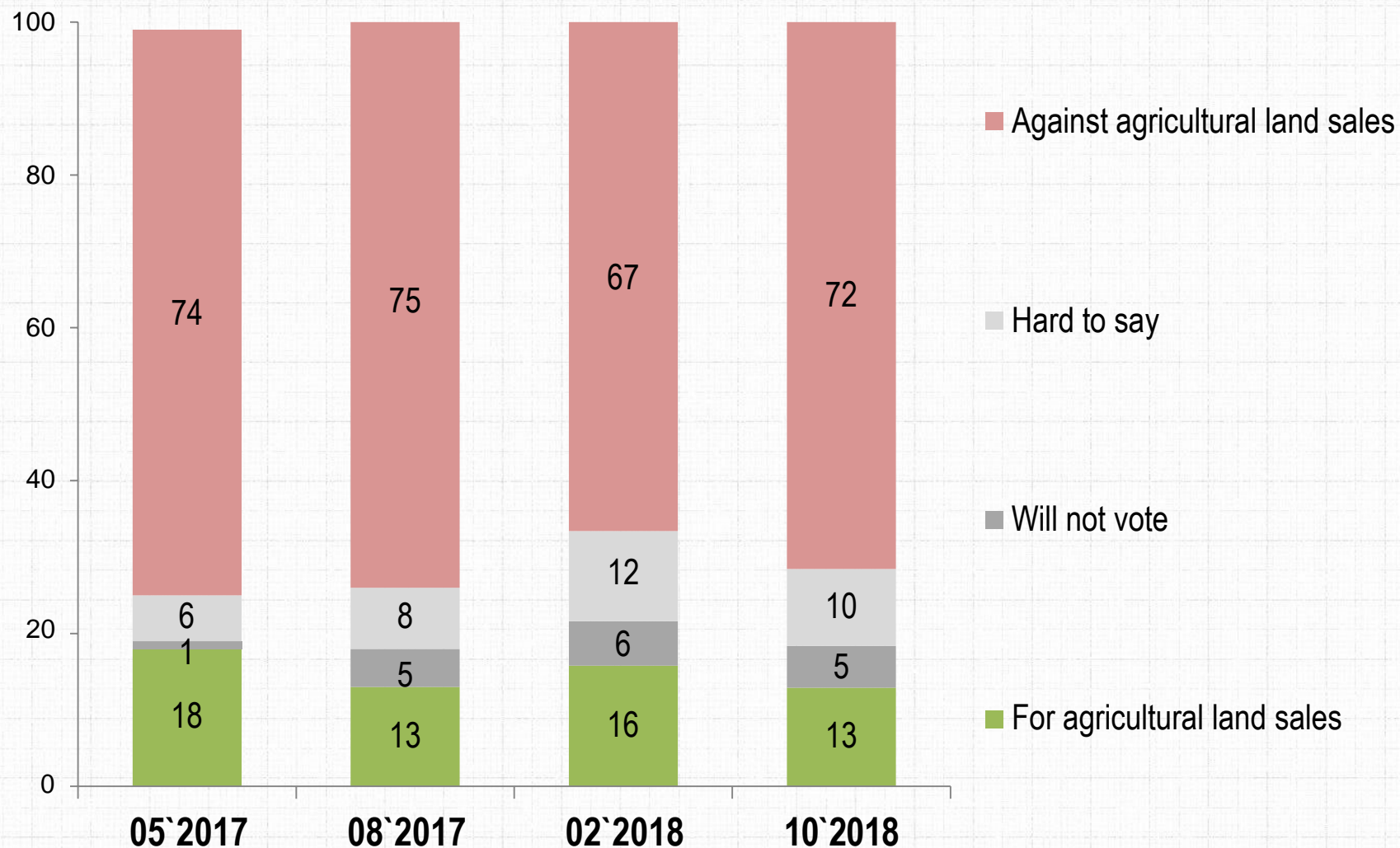
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Attitude to Agricultural Land Sales

How would you vote in a referendum on agricultural land sale/purchase if it was held today?

РЕЙТИНГ

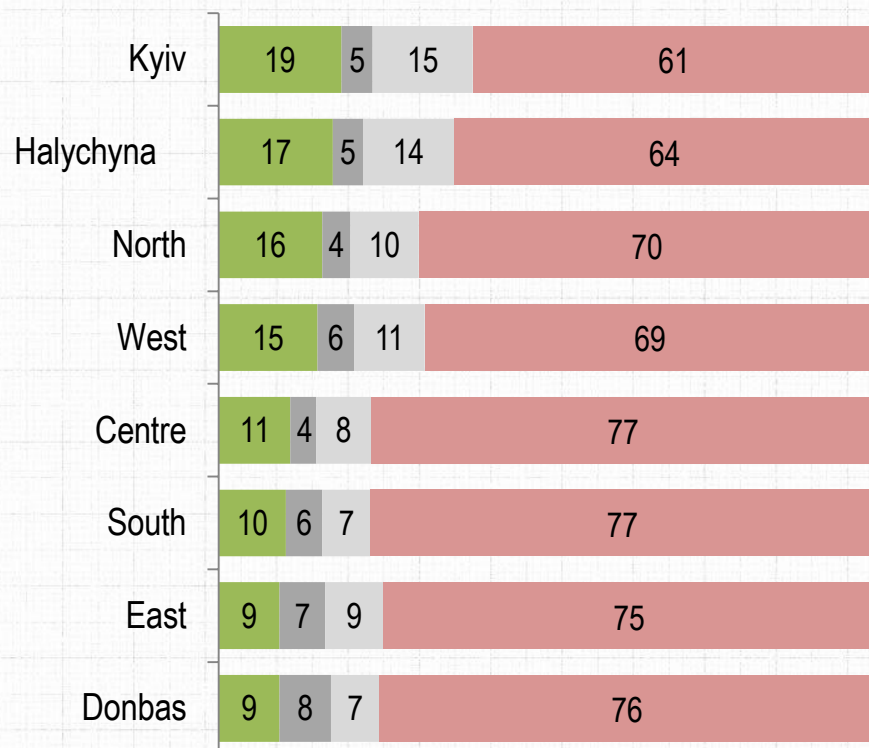


How would you vote in a referendum on agricultural land sale/purchase if it was held today?

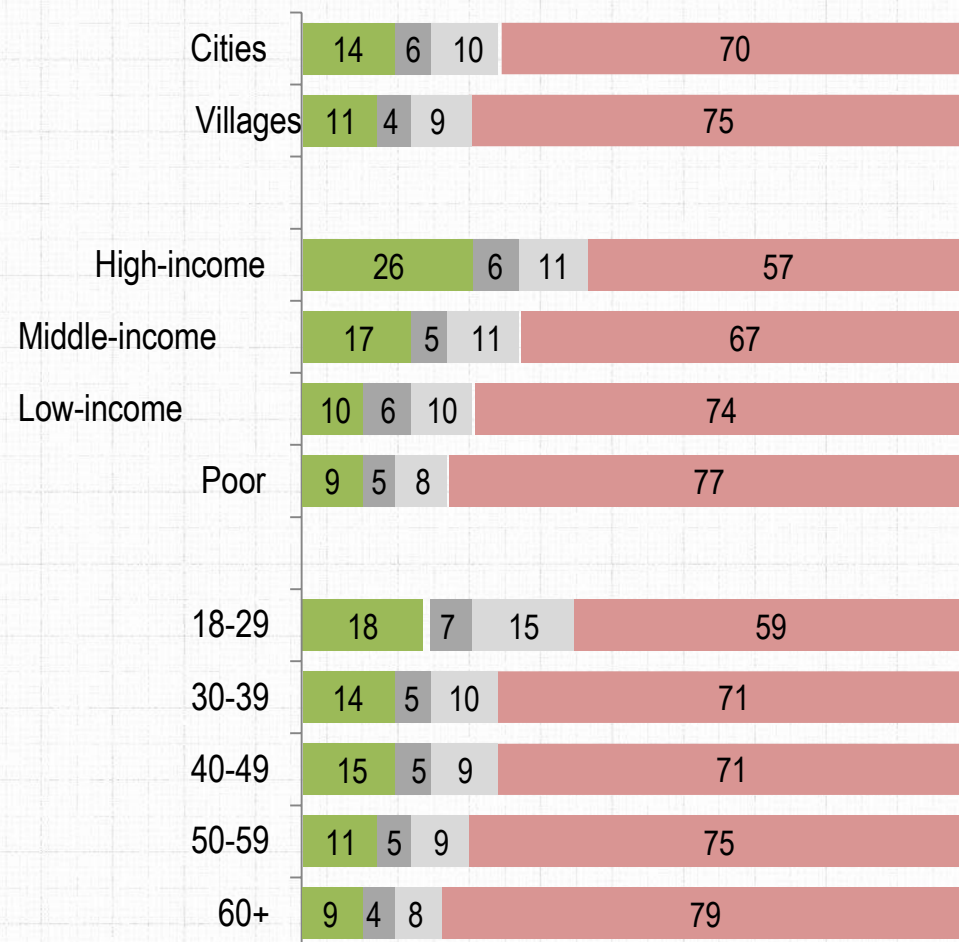
РЕЙТИНГ

- For agricultural land sales
- Will not vote
- Hard to say
- Against agricultural land sales

Regions

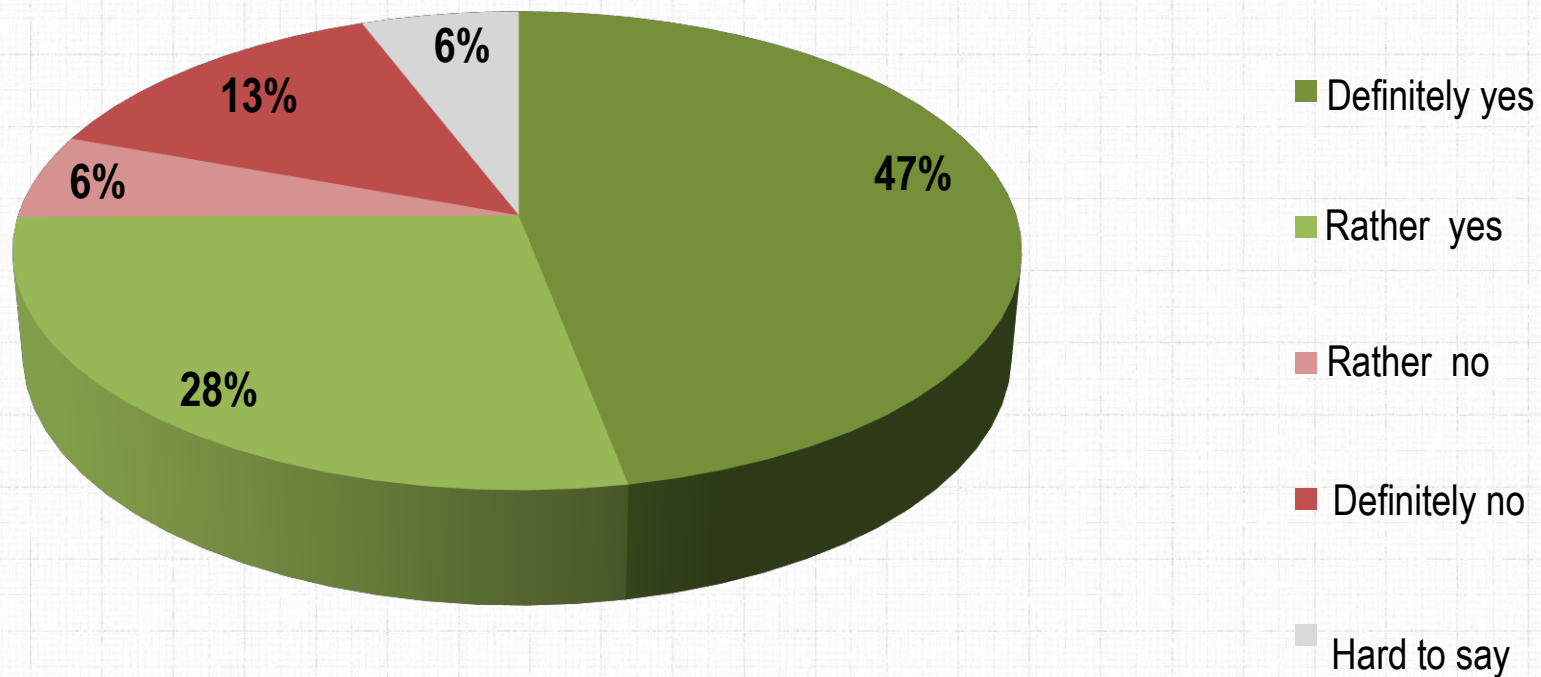


Type of locality. Income. Age



Presidential Ratings

Will you participate in the presidential election, if it takes place in the near future?



If the presidential election was next Sunday, how would you vote?

РЕЙТИНГ

	Among all, %	Among those, who intend to vote, %	Among those, who intend to vote and have made their choice, %
Tymoshenko Yulia	12.7	16.0	20.7
Zelenskyi Volodymyr	7.6	8.8	11.4
Poroshenko Petro	6.3	8.0	10.3
Hrytsenko Anatolii	6.2	7.7	9.9
Boiko Yurii	5.5	6.8	8.7
Liashko Oleh	4.9	5.9	7.6
Vakarchuk Sviatoslav	3.7	4.3	5.5
Muraiev Yevhenii	3.2	3.9	5.1
Rabinovych Vadym	2.3	2.8	3.7
Shevchenko Oleksandr	2.1	2.6	3.3
Sadovyi Andrii	1.8	2.2	2.9
Bezsmertnyi Roman	0.9	1.1	1.4
Nalyvaichenko Valentyn	0.9	1.1	1.4
Taruta Serhii	0.8	1.0	1.3
Koshulynskyi Ruslan	0.5	0.6	0.7
Yatseniuk Arsenii	0.5	0.6	0.7
Dobrodomov Dmytro	0.4	0.5	0.6
Other candidate	3.3	3.6	4.7
Hard to say	21.5	22.6	
Would not take part	15.1		

Candidate Ratings: DYNAMICS

РЕЙТИНГ

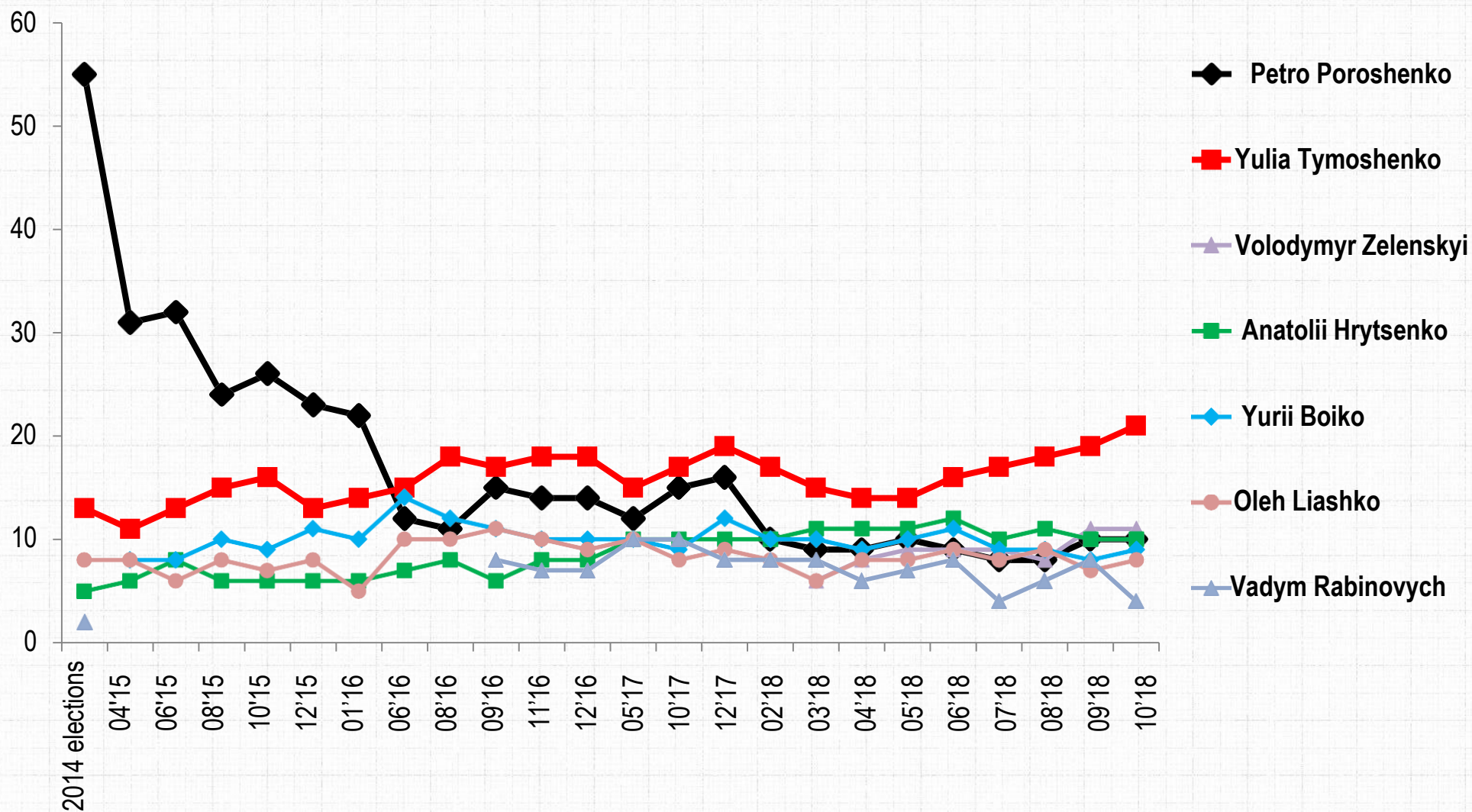
Among those, who intend to vote and have made their choice, %

	2014 elections	04'15	06'15	08'15	10'15	12'15	01'16	06'16	08'16	09'16	11'16	12'16	05'17	10'17	12'17	02'18	03'18	04'18	05'18	06'18	07'18	08'18	09'18	10'18
Y. Tymoshenko	13	11	13	15	16	13	14	15	18	17	18	18	15	17	19	17	15	14	14	16	17	18	19	21
P. Poroshenko	55	31	32	24	26	23	22	12	11	15	14	14	12	15	16	10	9	9	10	9	8	8	10	10
V. Zelenskyi																	6	8	9	9	9	8	11	11
A. Hrytsenko	5	6	8	6	6	6	6	7	8	6	8	8	10	10	10	10	11	11	11	12	10	11	10	10
Y. Boiko		8	8	10	9	11	10	14	12	11	10	10	10	9	12	10	10	9	10	11	9	9	8	9
O. Liashko	8	8	6	8	7	8	5	10	10	11	10	9	10	8	9	8	6	8	8	9	8	9	7	8
S. Vakarchuk																7	8	9	8	9	7	8	7	6
Y. Muraiev																					4	–	–	5
V. Rabinovich	2									8	7	7	10	10	8	8	8	6	7	8	4	6	8	4
O. Shevchenko																							3	3
A. Sadovyi		6	7	9	12	11	12	10	9	6	7	8	8	7	6	6	6	3	3	3	2	2	4	3
O. Tiahnybok	1	3	3	3	4	6	6	3	4	5	5	5	5	4	4	3	5	2	2	3	3	2	2	–
V. Nalyvaichenko																	1	2	2	2	1	2	2	1
Other candidate	16	27	23	25	20	22	25	29	28	21	21	21	20	20	17	21	17	17	16	11	18	17	9	9

Candidate Ratings: DYNAMICS

РЕЙТИНГ

Among those, who intend to vote and have made their choice, %



Candidate Ratings: Regions

РЕЙТИНГ

% of all respondents

	West	Halychyna	Centre	North	Kyiv	South	East	Donbas
Tymoshenko Yulia	14	12	18	17	11	10	10	8
Zelenskyi Volodymyr	7	5	8	8	7	10	9	6
Poroshenko Petro	6	9	7	8	11	4	4	4
Hrytsenko Anatolii	7	12	7	7	6	3	4	4
Boiko Yuri	3		3	4	4	8	9	12
Liashko Oleh	7	4	6	6	3	4	4	5
Vakarchuk Sviatoslav	4	8	4	3	5	2	2	3
Muraiev Yevhenii	1		2	2	3	5	7	6
Rabinovych Vadym	1		1	1	1	4	3	6
Shevchenko Oleksandr	4	7	2	2		1	1	
Sadovyi Andrii	2	5	2	1	1	1	1	1
Nalyvaichenko Valentyn	1	1	1	1	3		1	
Bezsmertnyi Roman	1	2	1	1	1	1		1
Taruta Serhii				1	1	1	1	2
Koshulynskyi Ruslan	1	2						
Yatseniuk Arsenii		1		1		1		
Dobrodomov Dmytro	1	1	1	1	0	0	0	0
Other candidate	3	3	2	3	4	5	4	3
Would not take part	13	9	13	13	17	20	18	19
Hard to say	24	19	23	21	22	18	23	21

For which candidate would you not vote under any circumstances?

РЕЙТИНГ

	Among all, %	Among those, who intend to vote, %
Poroshenko Petro	50.2	51.4
Yatseniuk Arsenii	27.2	27.6
Tymoshenko Yulia	27.3	27.5
Liashko Oleh	24.4	25.5
Boiko Yurii	20.3	22.0
Rabinovych Vadym	17.2	18.3
Muraiev Yevhenii	10.1	10.1
Zelenskyi Volodymyr	8.1	8.4
Sadovyi Andrii	8.4	8.1
Taruta Serhii	8.0	7.8
Vakarchuk Sviatoslav	7.5	7.7
Hrytsenko Anatolii	7.1	6.9
Nalyvaichenko Valentyn	6.6	6.3
Koshulynskyi Ruslan	5.3	5.2
Shevchenko Oleksandr	5.6	5.2
Bezsmertnyi Roman	5.4	4.9
Dobrodomov Dmytro	4.9	4.7
Other candidate	2.3	1.7
Hard to say	19.6	14.6

In your opinion, who will become the next President of Ukraine?

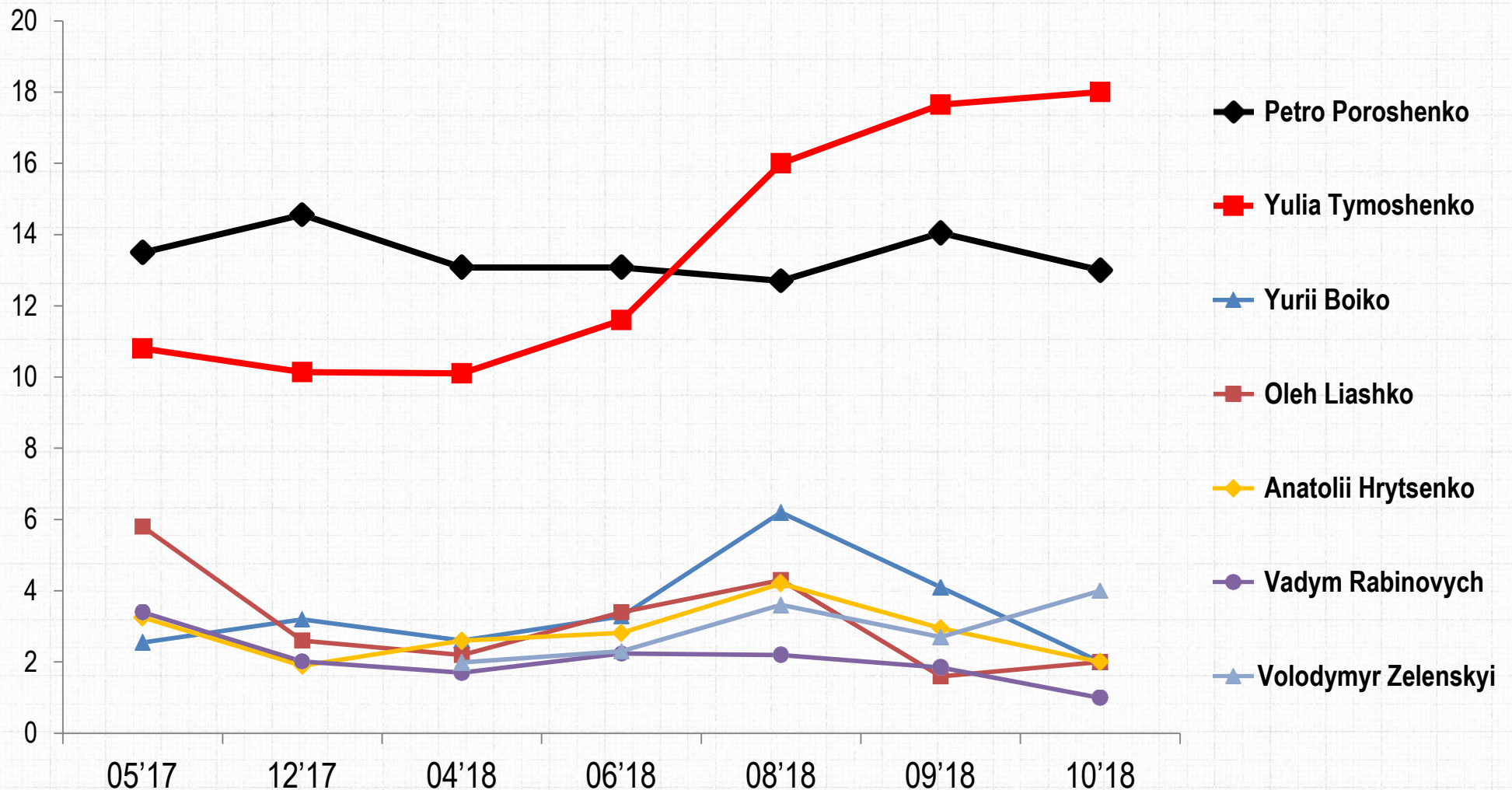
РЕЙТИНГ

	Among all, %	Among those, who intend to vote, %
Tymoshenko Yulia	17.6	20.1
Poroshenko Petro	13.0	13.9
Zelenskyi Volodymyr	3.6	3.9
Hrytsenko Anatolii	2.3	2.9
Boiko Yurii	2.3	2.8
Liashko Oleh	2.2	2.6
Vakarchuk Sviatoslav	1.3	1.4
Rabinovych Vadym	1.1	1.3
Muraiev Yevhenii	1.0	1.2
Shevchenko Oleksandr	0.9	1.0
Sadovyi Andrii	0.6	0.8
Taruta Serhii	0.4	0.4
Bezsmertnyi Roman	0.3	0.4
Nalyvaichenko Valentyn	0.3	0.4
Koshulynskyi Ruslan	0.2	0.3
Yatseniuk Arsenii	0.2	0.2
Dobrodomov Dmytro	0.1	0.1
Other candidate	2.7	2.7
Hard to say	50.0	43.8

In your opinion, who will become the next President of Ukraine?

РЕЙТИНГ

Among all respondents, %

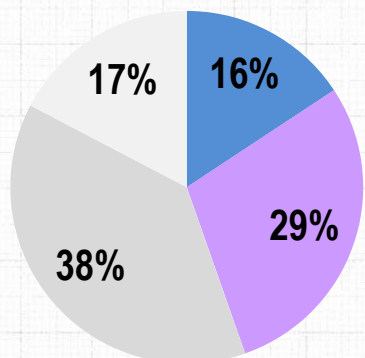


Second Round of Presidential Elections

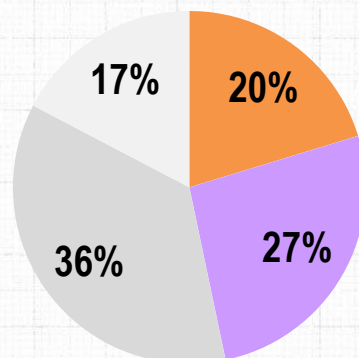
For which candidate will you vote, if in the second round of presidential elections the contenders are...?

РЕЙТИНГ

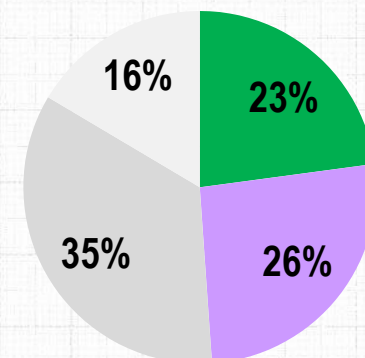
among all
respondents
(%)



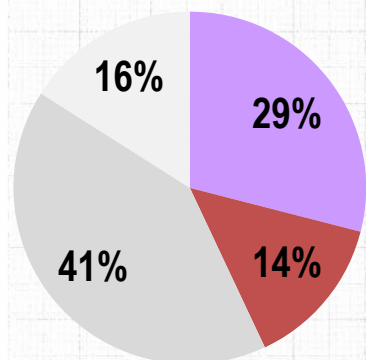
Yurii Boiko
Yulia Tymoshenko
Will not vote
Did not decide



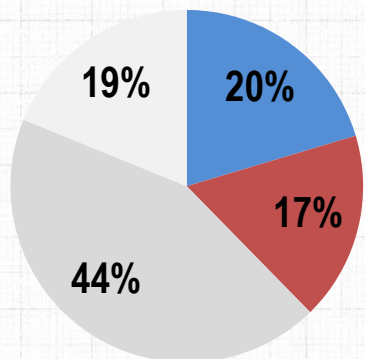
Anatolii Hrytsenko
Yulia Tymoshenko
Will not vote
Did not decide



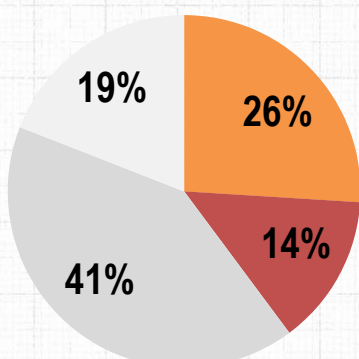
Volodymyr Zelenskyi
Yulia Tymoshenko
Will not vote
Did not decide



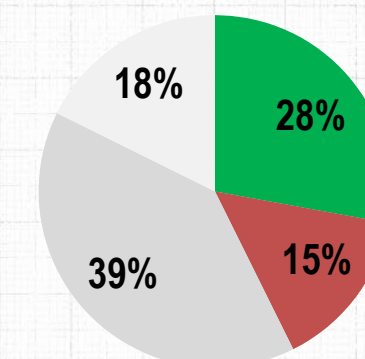
Yulia Tymoshenko
Petro Poroshenko
Will not vote
Hard to say



Yurii Boiko
Petro Poroshenko
Will not vote
Did not decide



Anatolii Hrytsenko
Petro Poroshenko
Will not vote
Did not decide

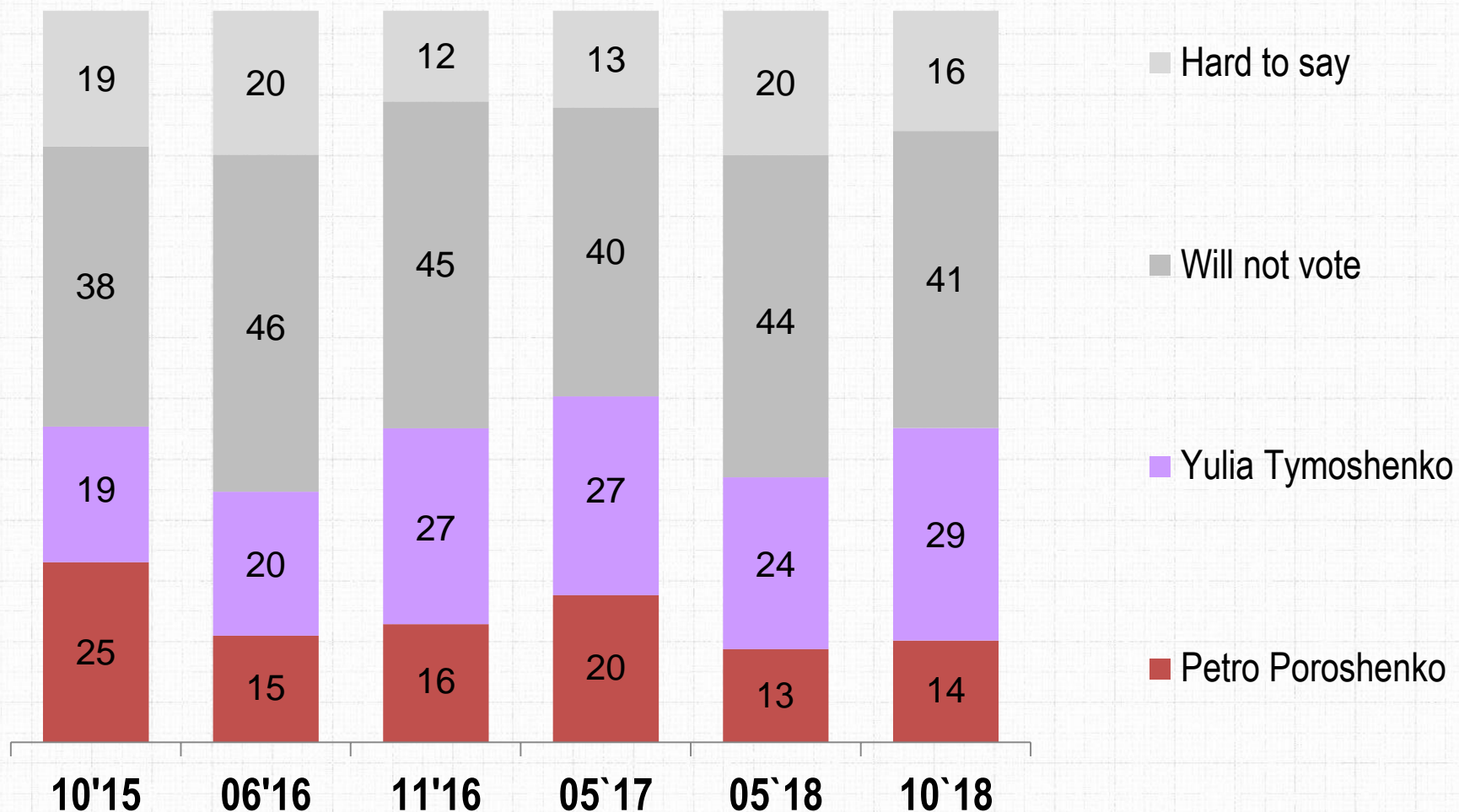


Volodymyr Zelenskyi
Petro Poroshenko
Will not vote
Did not decide

If in the second round of presidential elections the contenders are:
PETRO POROSHENKO and YULIA TYMOSHENKO, who will you vote for?

РЕЙТИНГ

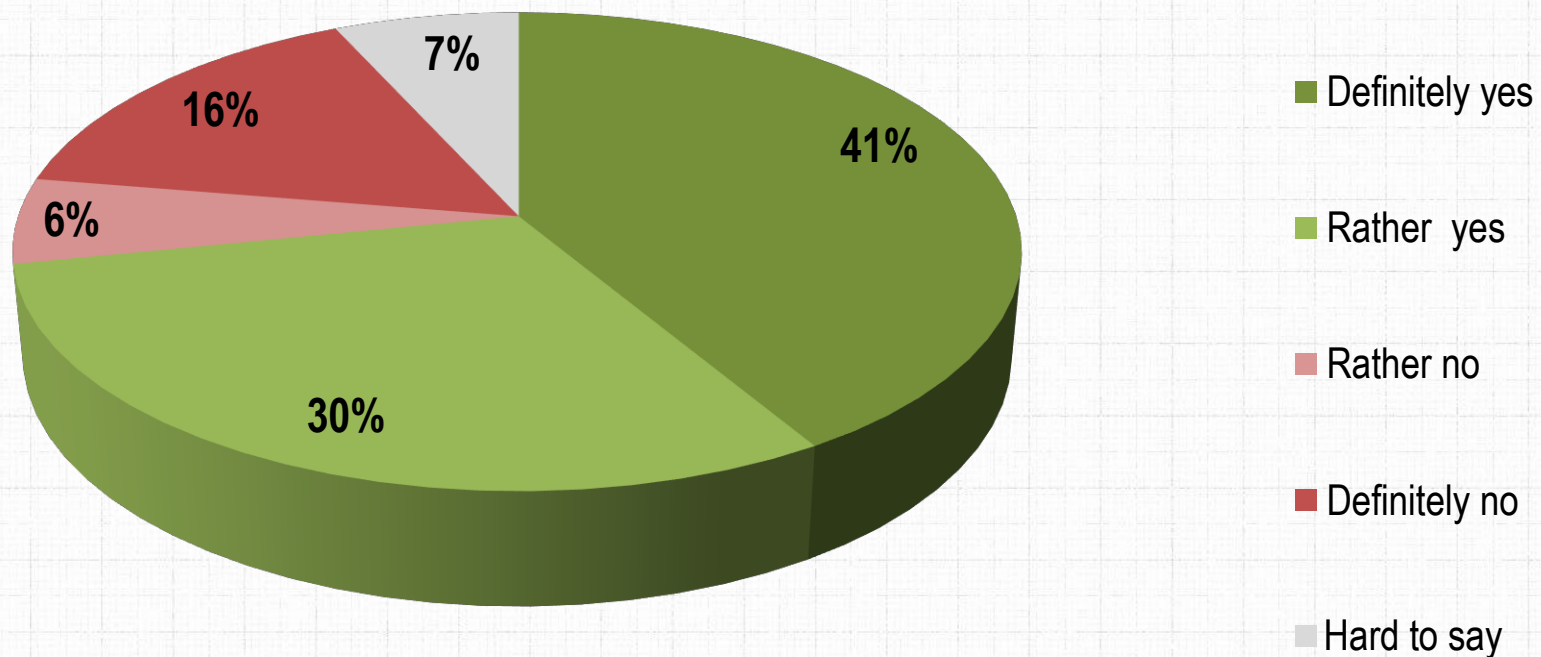
among all respondents (%)



Political Party Ratings

Will you participate in elections to the Verkhovna Rada, if they take place in the near future?

РЕЙТИНГ



If parliamentary elections were to take place next Sunday, how would you vote?

РЕЙТИНГ

	Among all, %	Among those, who intend to vote, %	Among those, who intend to vote and have made their choice, %
Batkivshchyna	13.3	17.3	21.7
Servant of the People	7.7	9.1	11.4
Civic Position	5.9	7.8	9.8
Opposition Bloc	5.8	7.3	9.2
PPB "Solidarity"	4.9	6.5	8.1
Radical Party	4.3	5.6	7.0
Nashi (Ours)	3.0	3.9	4.9
Self Help	2.7	3.5	4.4
For Life	2.5	3.3	4.1
UKROP	2.2	2.8	3.6
Svoboda	1.9	2.4	3.0
Agrarian Party of Ukraine	0.9	1.1	1.4
Justice	0.9	1.1	1.4
Osnova	0.7	0.8	1.0
People's Control	0.5	0.7	0.8
Revival	0.6	0.6	0.8
People's Front	0.4	0.5	0.6
Movement of New Forces	0.4	0.5	0.6
DIYA of Dmytro Yarosh	0.3	0.4	0.5
UDAR	0.3	0.3	0.4
Our Land	0.2	0.2	0.2
Socialist party	0.1	0.1	0.1
Other party	3.8	4.0	5.1
Hard to say	19.6	20.3	
Would not take part	17.2		

Political Party Ratings: DYNAMICS

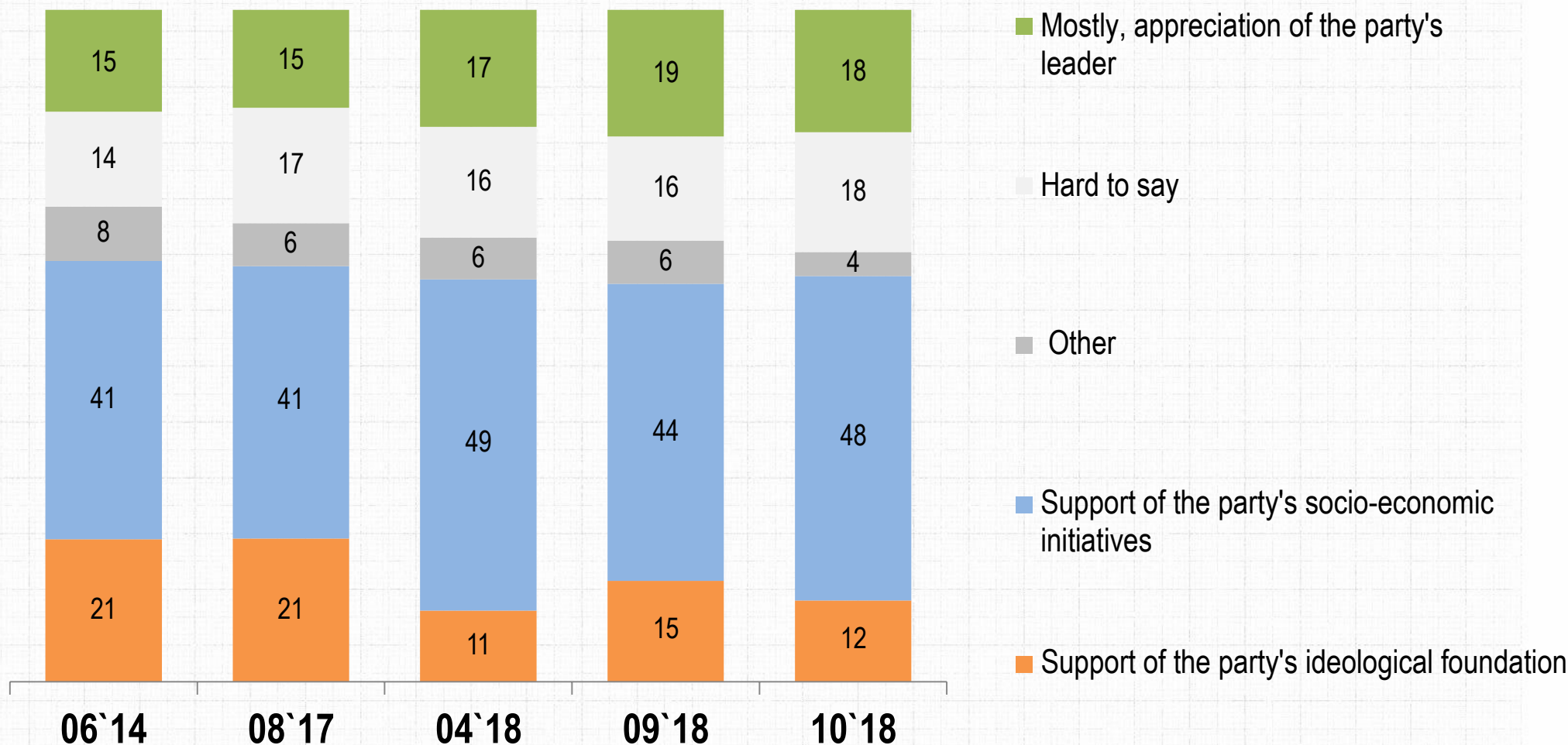
РЕЙТИНГ

Among those, who intend to vote and have made their choice, %

	elections 10'2014	04'15	06'15	08'15	10'15	12'15	01'16	02'16	06'16	08'16	09'16	11'16	12'16	05'17	08'17	10'17	02'18	03'18	04'18	05'18	06'18	07'18	08'18	09'18	10'18
Batkivshchyna	6	11	12	13	15	12	13	16	18	18	16	17	16	14	17	16	17	16	16	17	17	17	20	21	22
Servant of the People																		5	9	9	10	10	11	11	11
Opposition Bloc	9	12	13	14	14	12	14	13	16	13	11	11	12	10	9	9	9	9	10	10	11	9	11	8	9
PPB "Solidarity"	22	23	21	19	20	17	16	13	9	9	14	13	12	10	12	14	9	9	8	9	7	7	7	9	8
Radical Party	7	9	8	9	6	8	7	9	11	11	11	8	9	9	9	8	9	9	8	8	8	8	7	7	7
Civic Position	3	4	7	5	4	4	4	5	5	5	4	6	7	8	8	7	9	9	10	12	11	10	11	9	10
For Life											6	6	6	9	9	9	10	8	8	9	10	6	7	9	4
"Nashi" party																						3	–	–	5
SELF HELP	11	12	13	12	10	12	14	14	12	11	7	7	9	7	7	7	6	7	5	5	5	5	4	5	4
Svoboda	5	5	5	4	5	8	8	5	5	6	6	6	6	7	7	6	4	4	4	3	4	4	4	4	3
UKROP			1	2	4	5	5	4	3	2	2	2	3	2	2	2	2	2	2	1	1	2	1	2	4
Agrarian Party					1	1	2	1	1	1	2	2	2	2	2	3	2	3	3	2	2	3	3	2	1
Justice																		2	2	1	2	1	2	2	1
People's Front	22	6	3	2	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Revival						4	2	3	2	2	2	1	1	2	2	2	1	1	1	1	1	1	2	1	1
Movement of New Forces									3	3	3	3	3	2	2	2	2	1	1	1	1	1	1	1	1
Other party	15	18	17	20	20	16	14	16	14	18	14	17	13	17	13	14	19	14	13	11	10	12	9	8	8

Which of these motivations will be crucial for your party selection?

РЕЙТИНГ

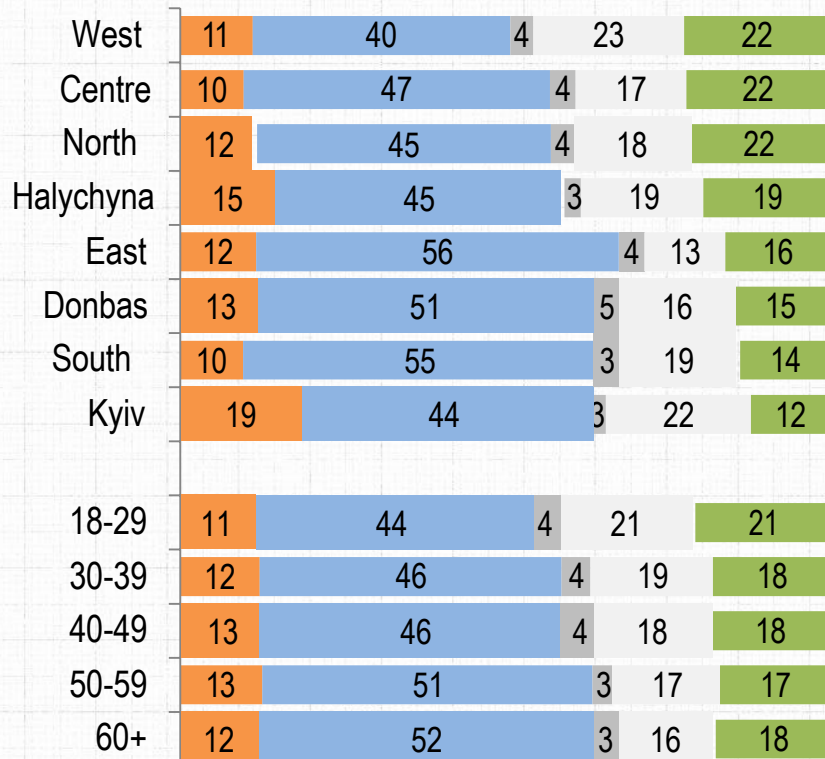


Which of these motivations will be crucial for your party selection?

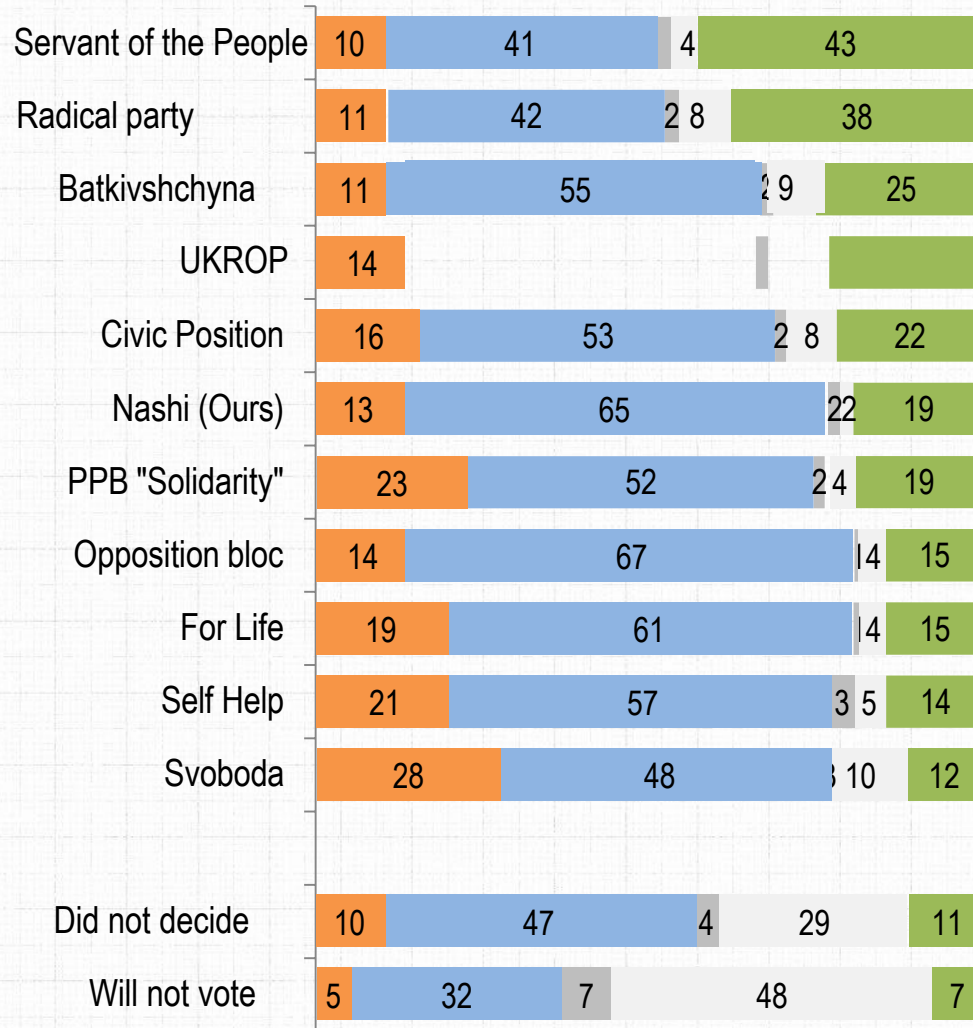
РЕЙТИНГ

- Support of the party's ideological foundation
- Support of the party's socio-economic initiatives
- Other
- Hard to say
- Mostly, appreciation of the party's leader

Regions. Age



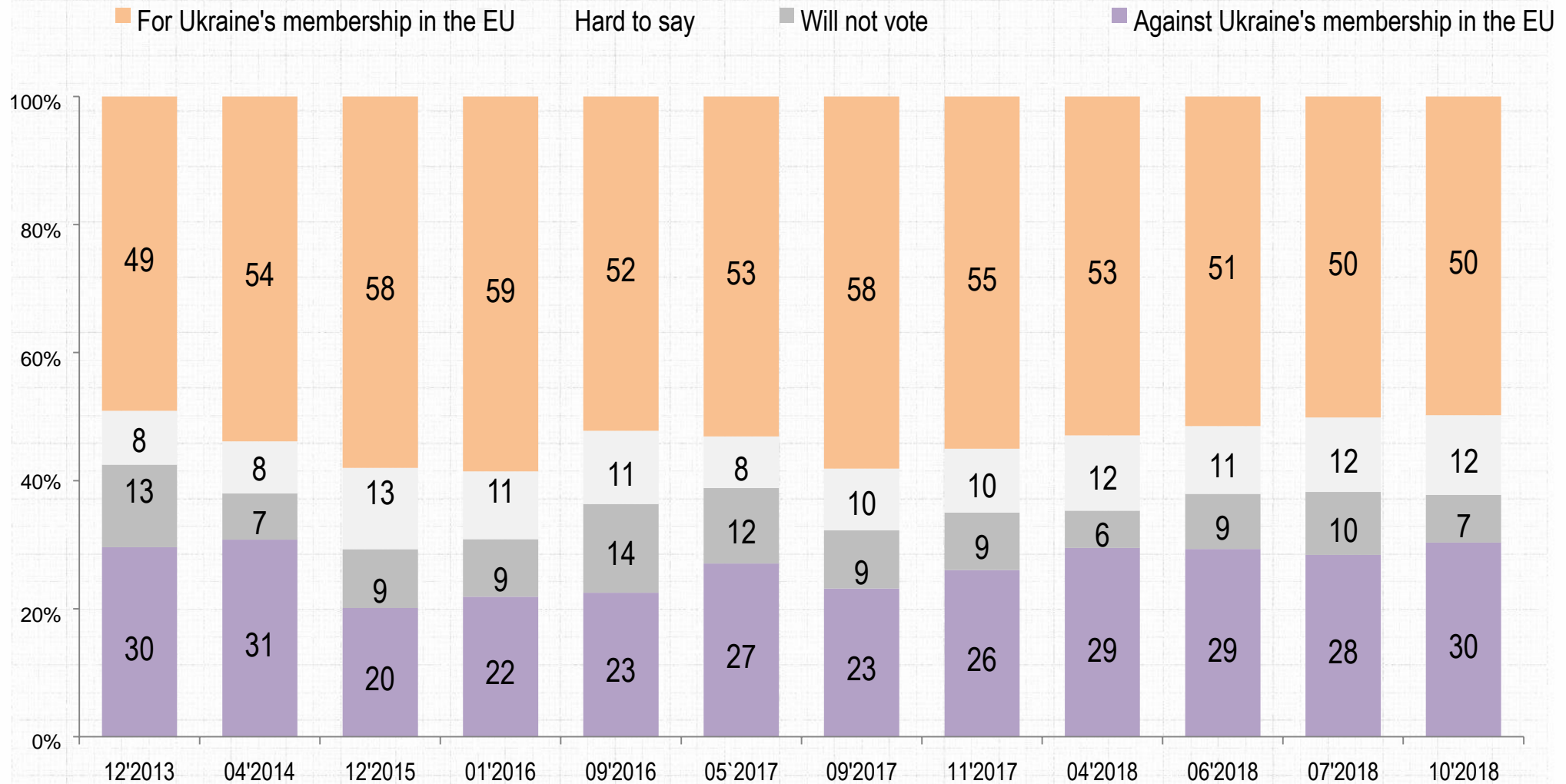
Party supporters



Foreign Policy Sentiment

If the referendum on whether Ukraine should join the EU was held today, how would you vote?

РЕЙТИНГ

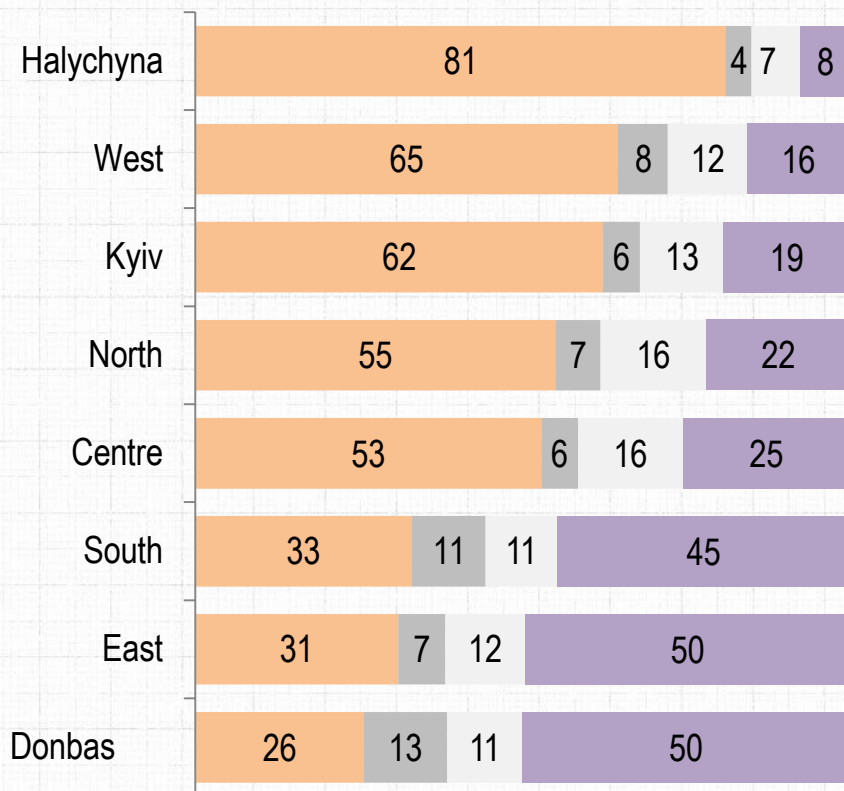


If the referendum on whether Ukraine should join the EU was held today, how would you vote?

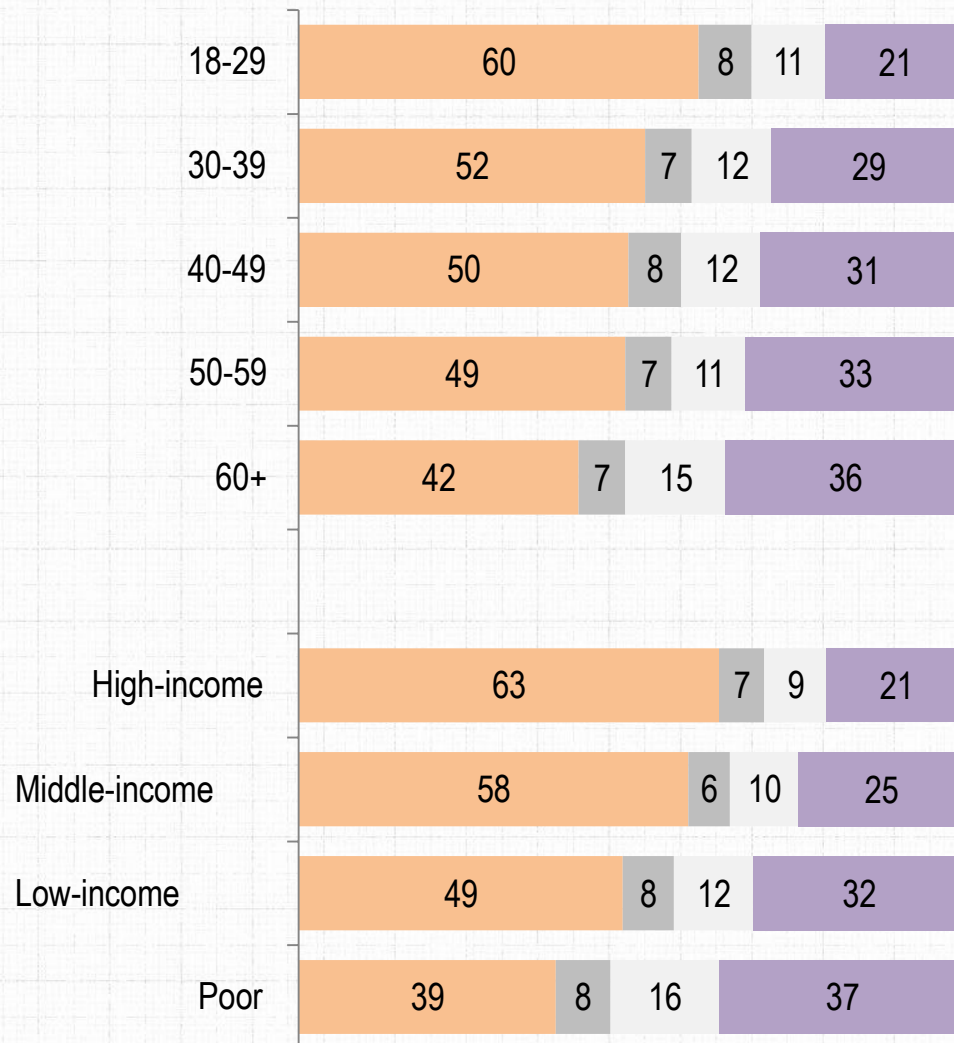
РЕЙТИНГ

- For Ukraine's membership in the EU
- Will not vote
- Hard to say
- Against Ukraine's membership in the EU

Regions

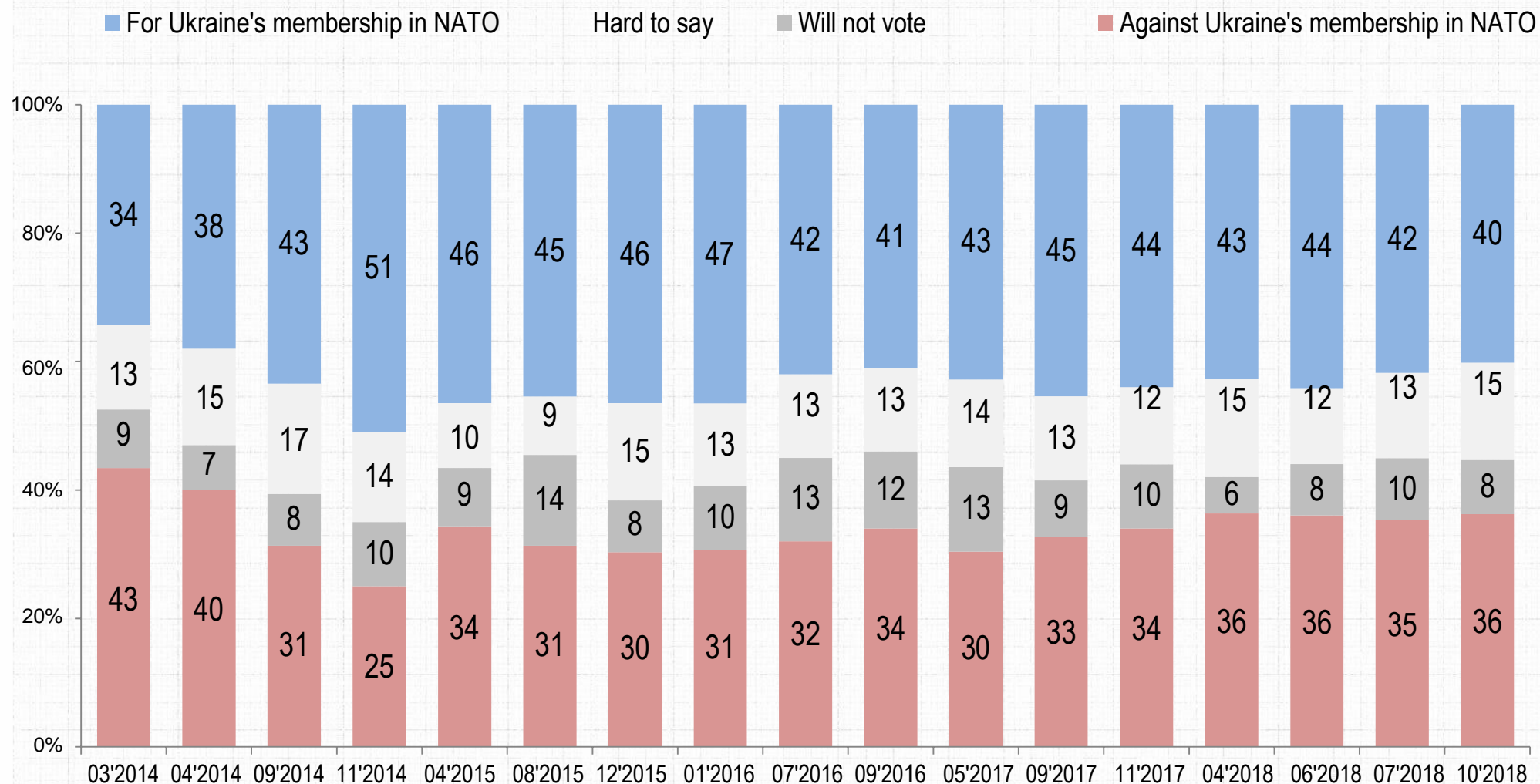


Age. Income



If the referendum on whether Ukraine should join NATO was held today, how would you vote?

РЕЙТИНГ

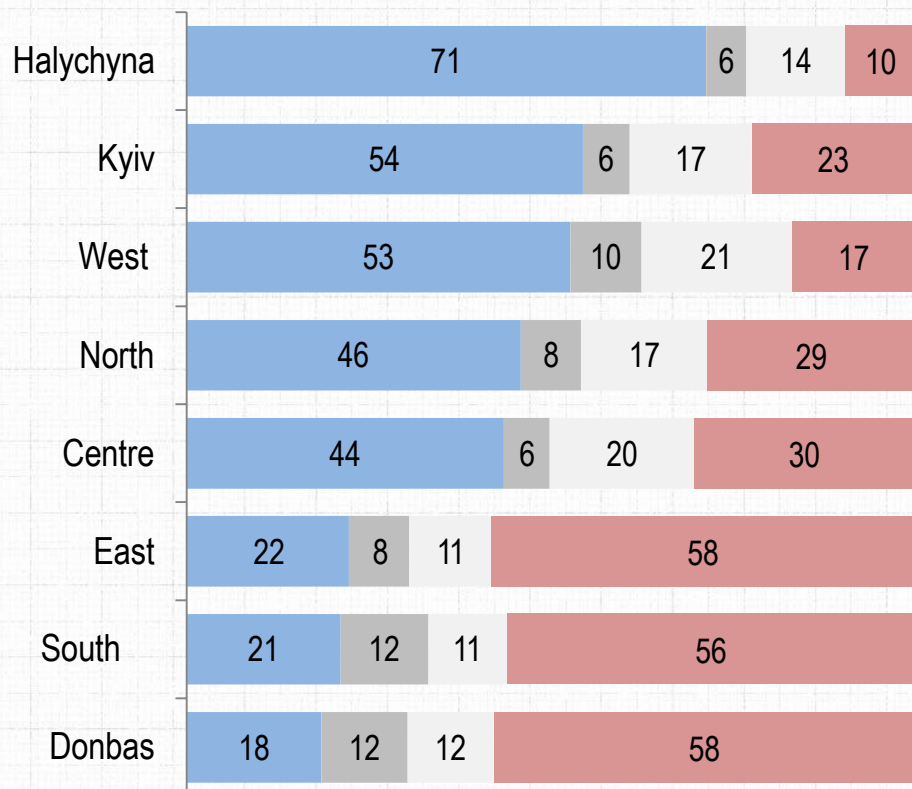


If the referendum on whether Ukraine should join NATO was held today, how would you vote?

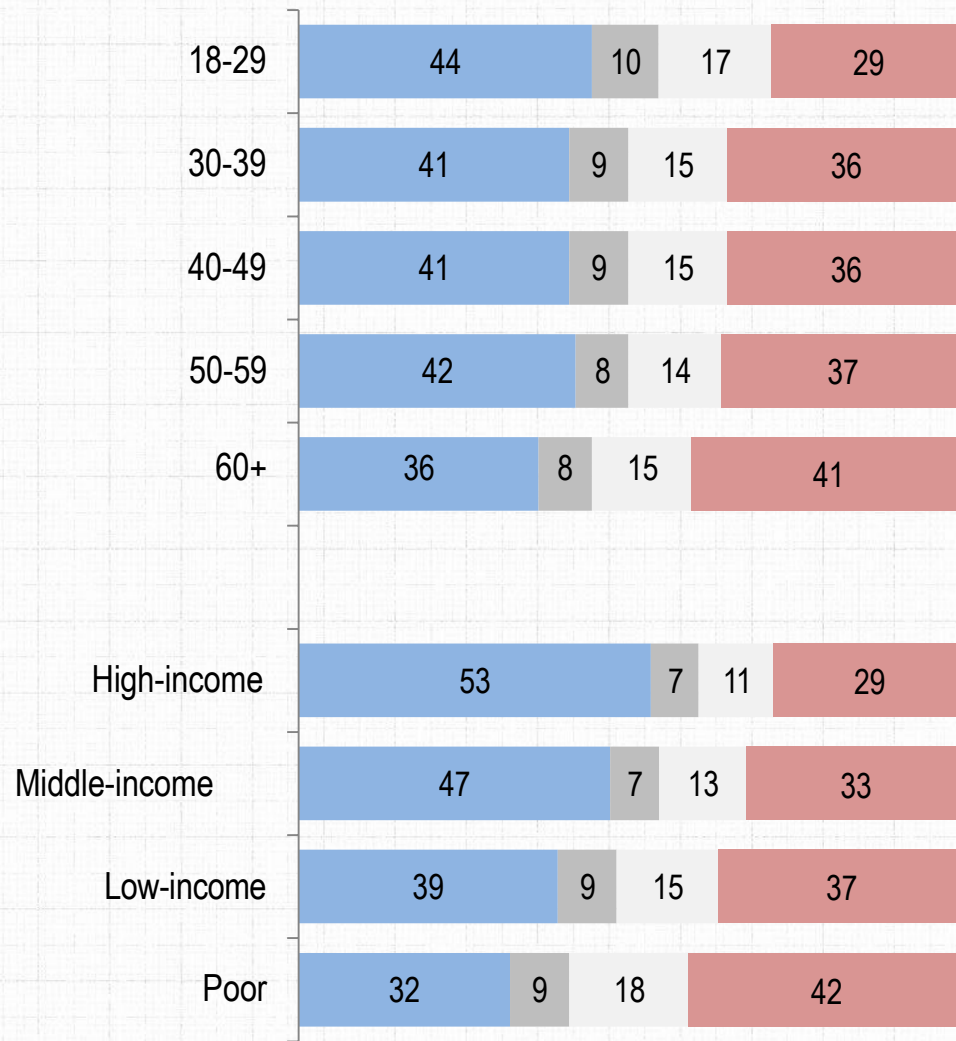
РЕЙТИНГ

- For Ukraine's membership in NATO
- Will not vote
- Hard to say
- Against Ukraine's membership in NATO

Regions

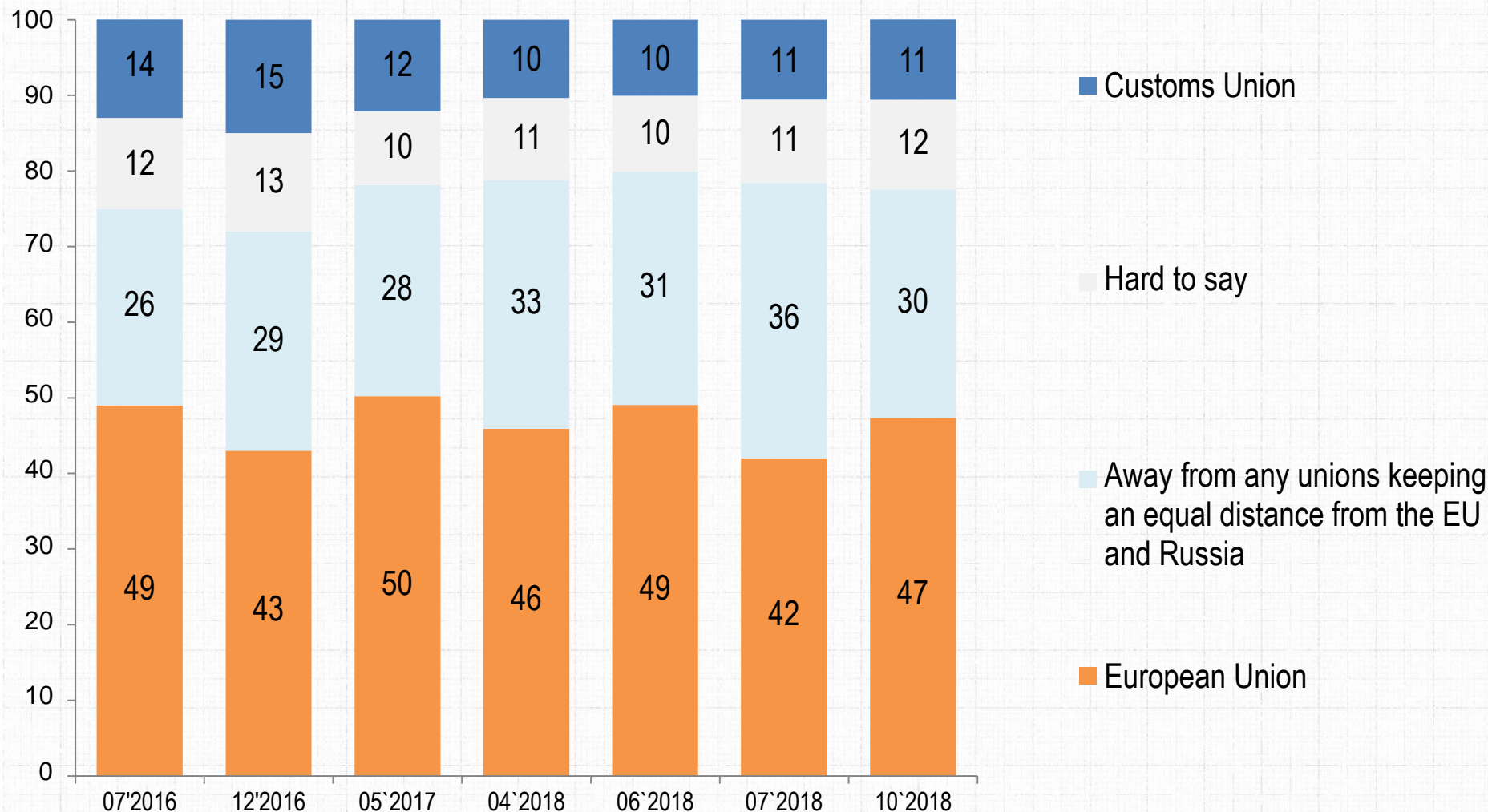


Age. Income



If Ukraine could become a member of only one international union, would you rather it joined the EU, the Customs Union or stayed away from any unions altogether and kept an equal distance from both, the EU and Russia?

РЕЙТИНГ

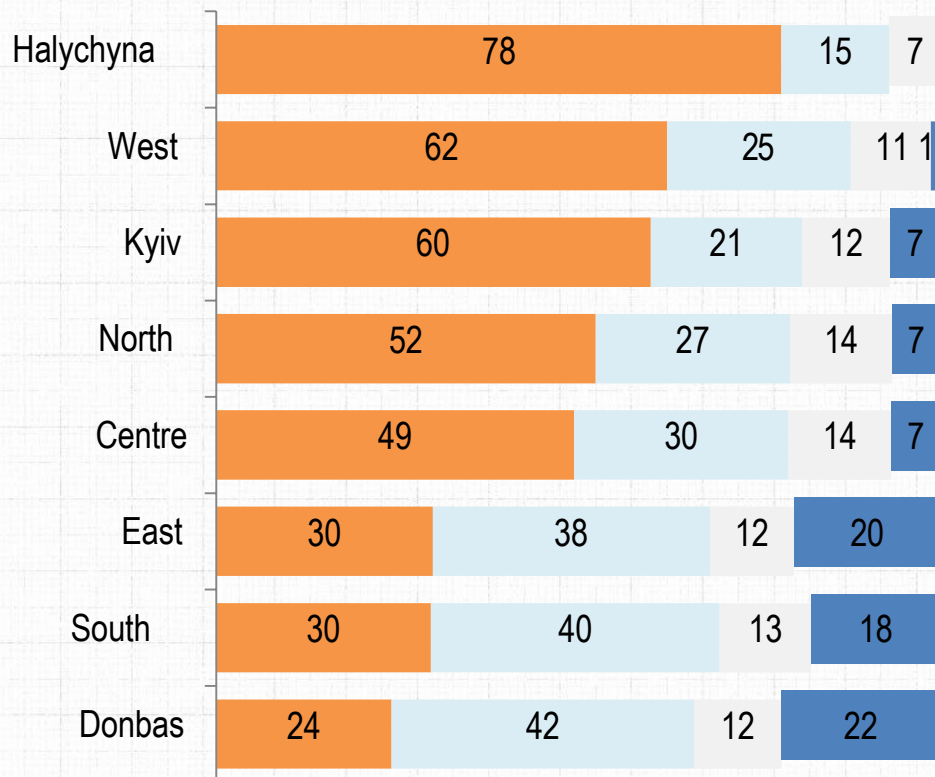


If Ukraine could become a member of only one international union, would you rather it joined:

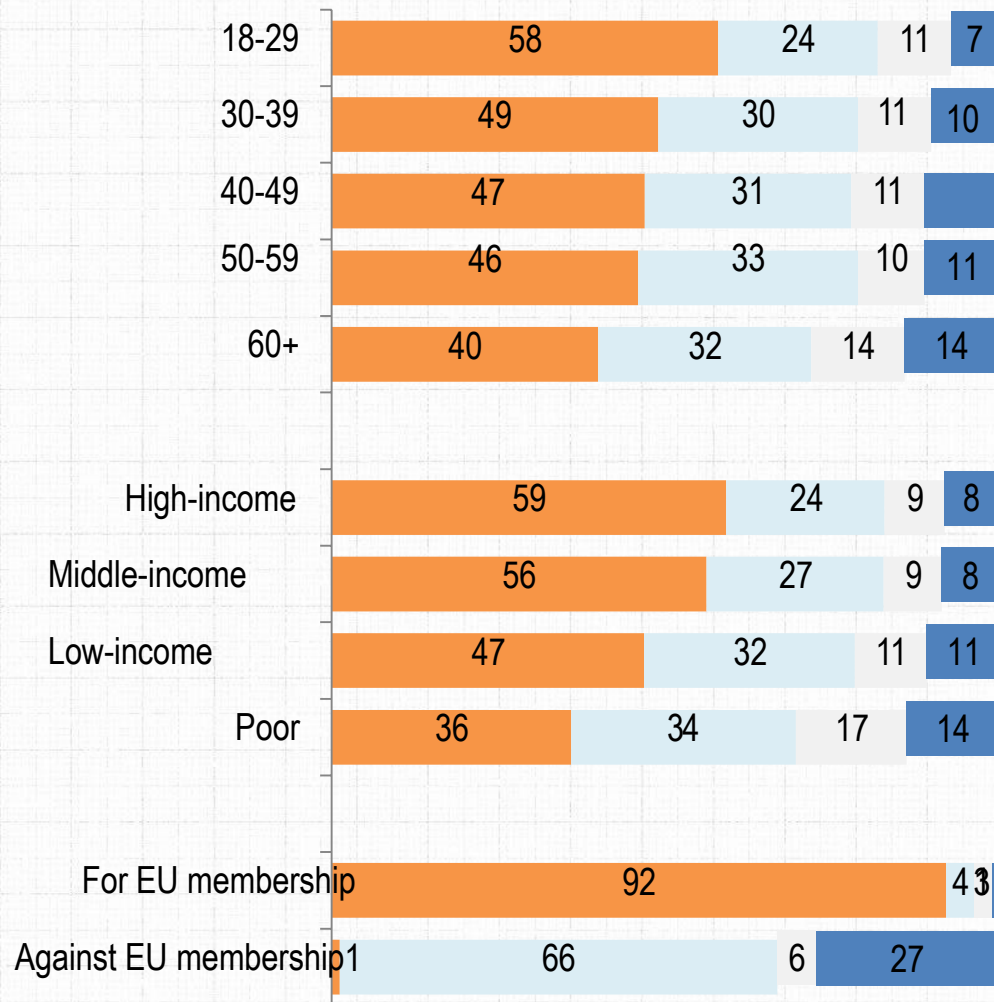
РЕЙТИНГ

- European Union
- Away from any unions keeping an equal distance from the EU and Russia
- Hard to say
- Customs Union of Russia, Belarus and Kazakhstan

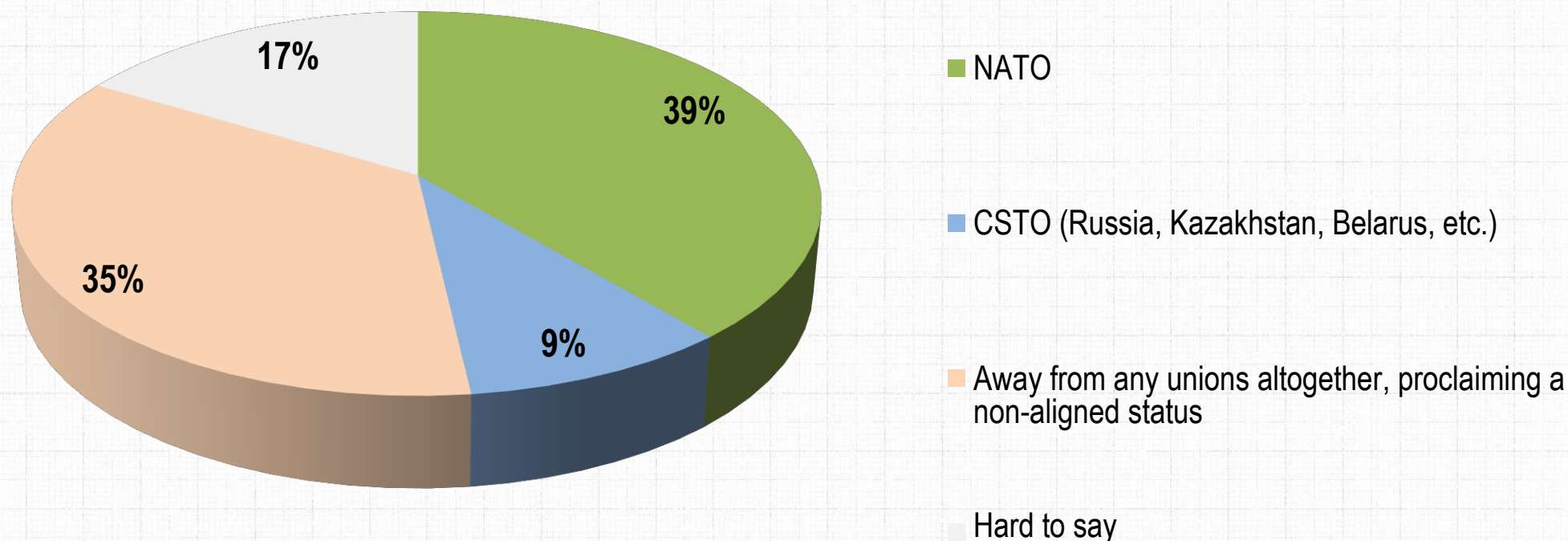
Regions



Age. Income. EU Support



If Ukraine could become a member of just one security union, would you rather it joined NATO, Collective Security Treaty Organisation (Russia, Kazakhstan, Belarus, etc.) or stayed away from any unions altogether and proclaimed a non-aligned status?

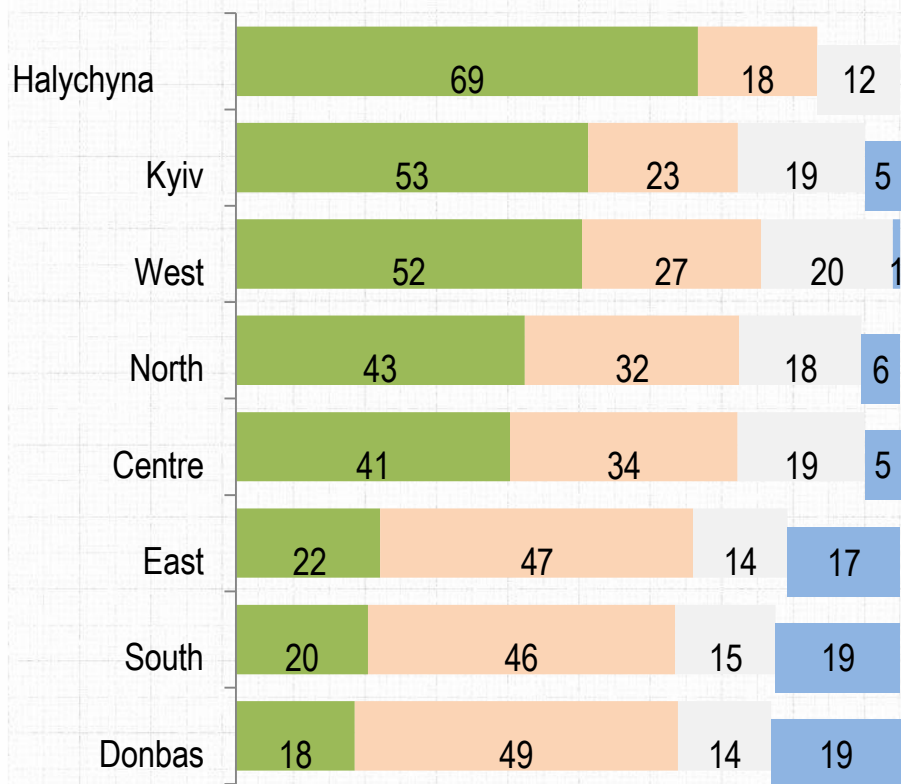


If Ukraine could become a member of just one security union, would you rather it joined NATO, Collective Security Treaty Organisation (Russia, Kazakhstan, Belarus, etc.) or stayed away from any unions altogether and proclaimed a non-aligned status?

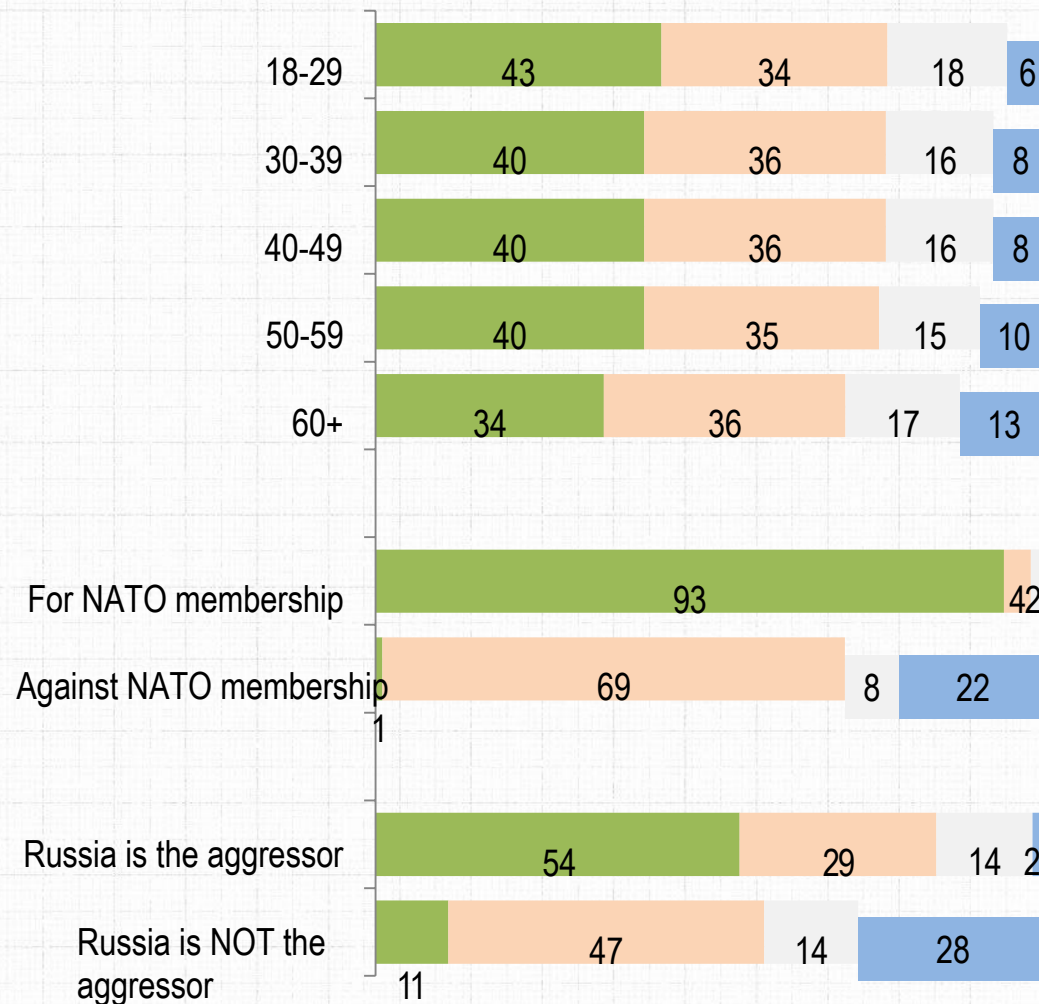
РЕЙТИНГ

- NATO
- Away from any unions
- Hard to say
- CSTO (Russia, Kazakhstan, Belarus, etc.)

Regions. Age



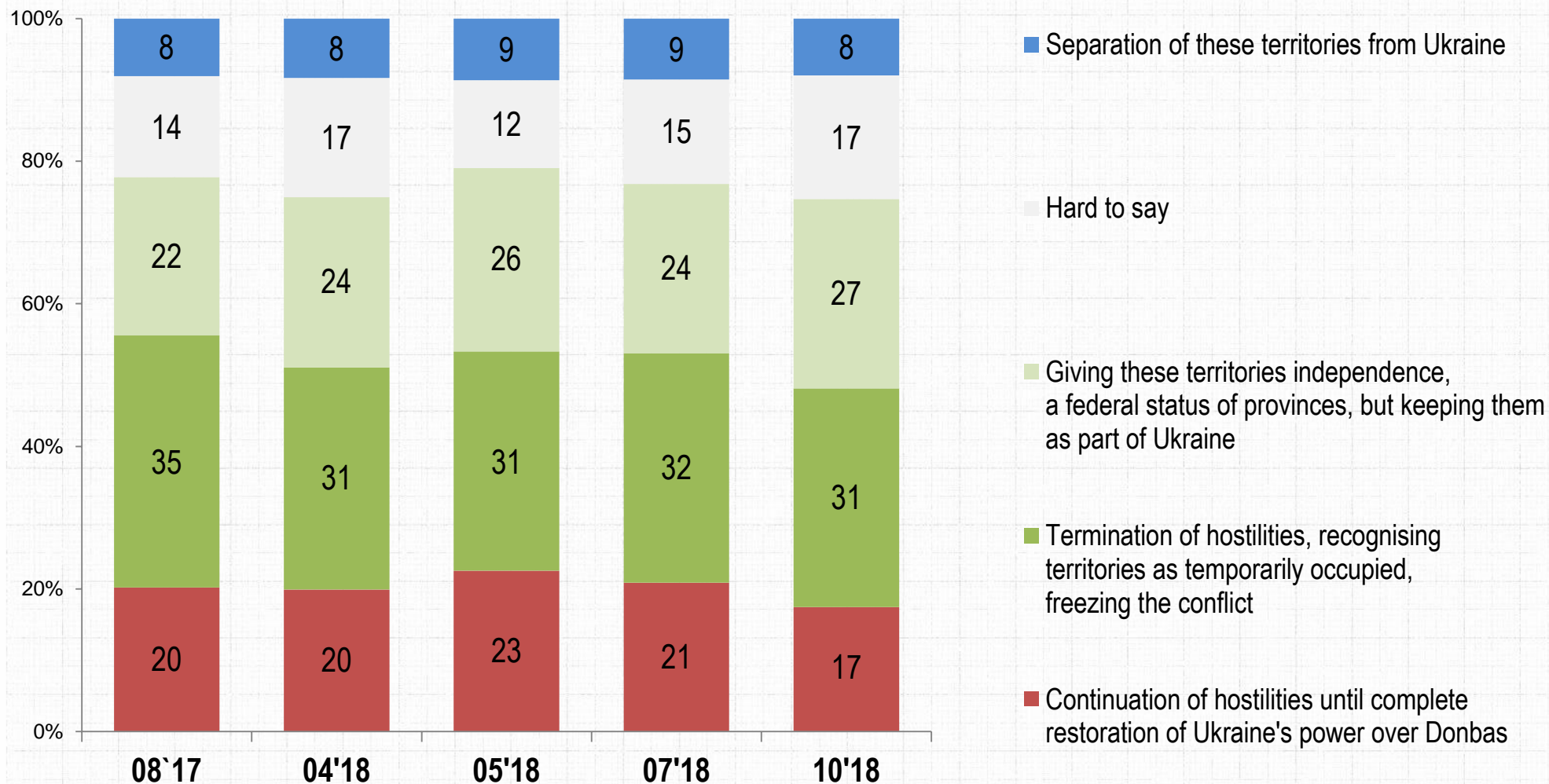
NATO Support. Attitude to Russia



Donbas Issue

Which solution to the Donbas issue do you support?

РЕЙТИНГ

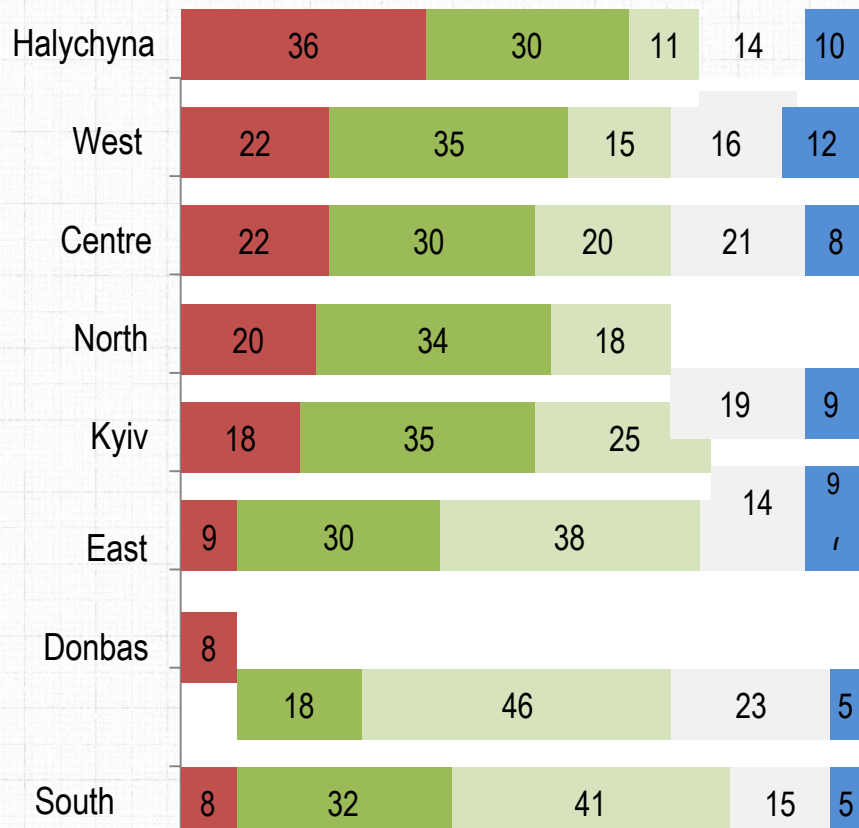


Which solution to the Donbas issue do you support?

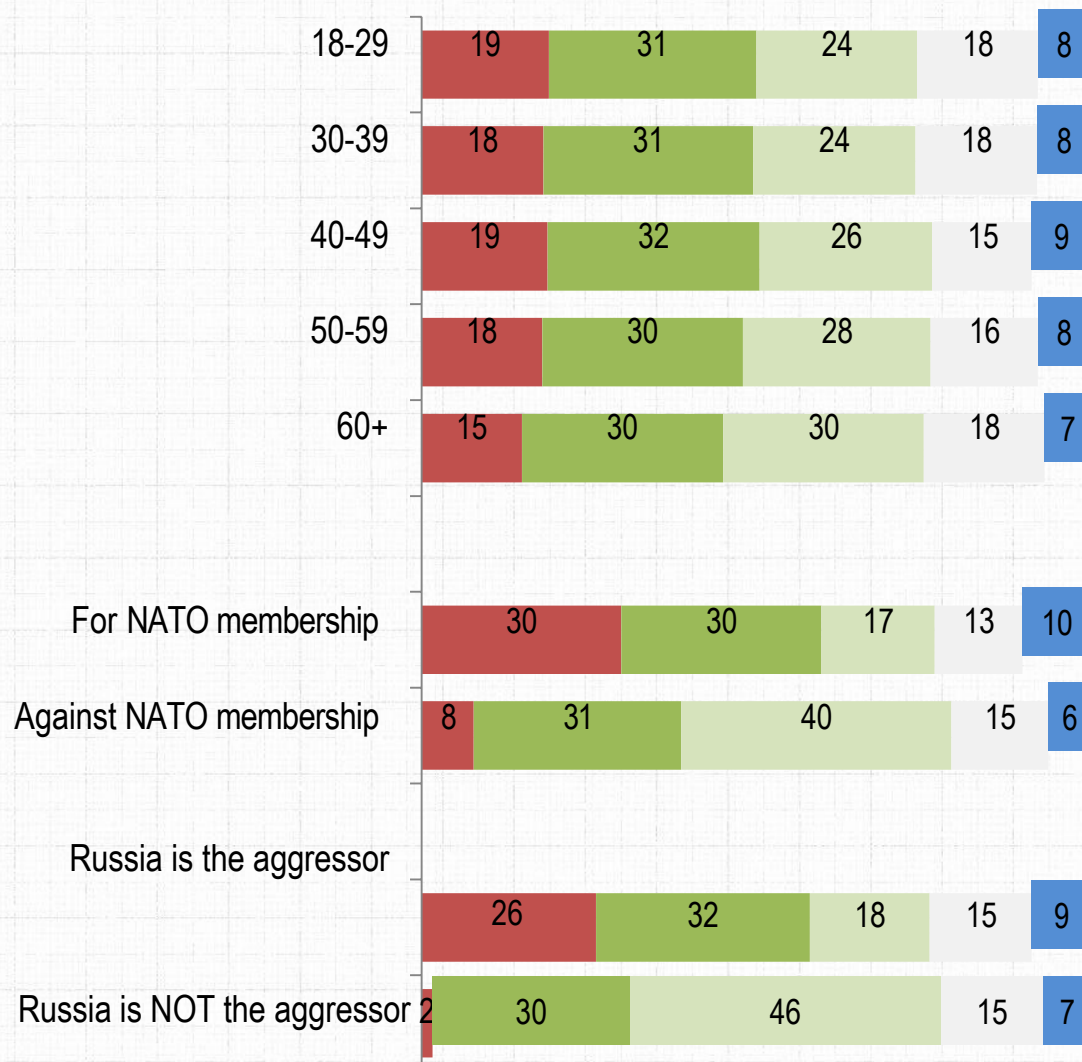
РЕЙТИНГ

- Continuation of hostilities until restoration of Ukraine's power in Donbas
- Termination of hostilities and recognising territories as temporarily occupied
- Giving these territories independence, a federal status of provinces
- Hard to say
- Separation of these territories from Ukraine

Regions



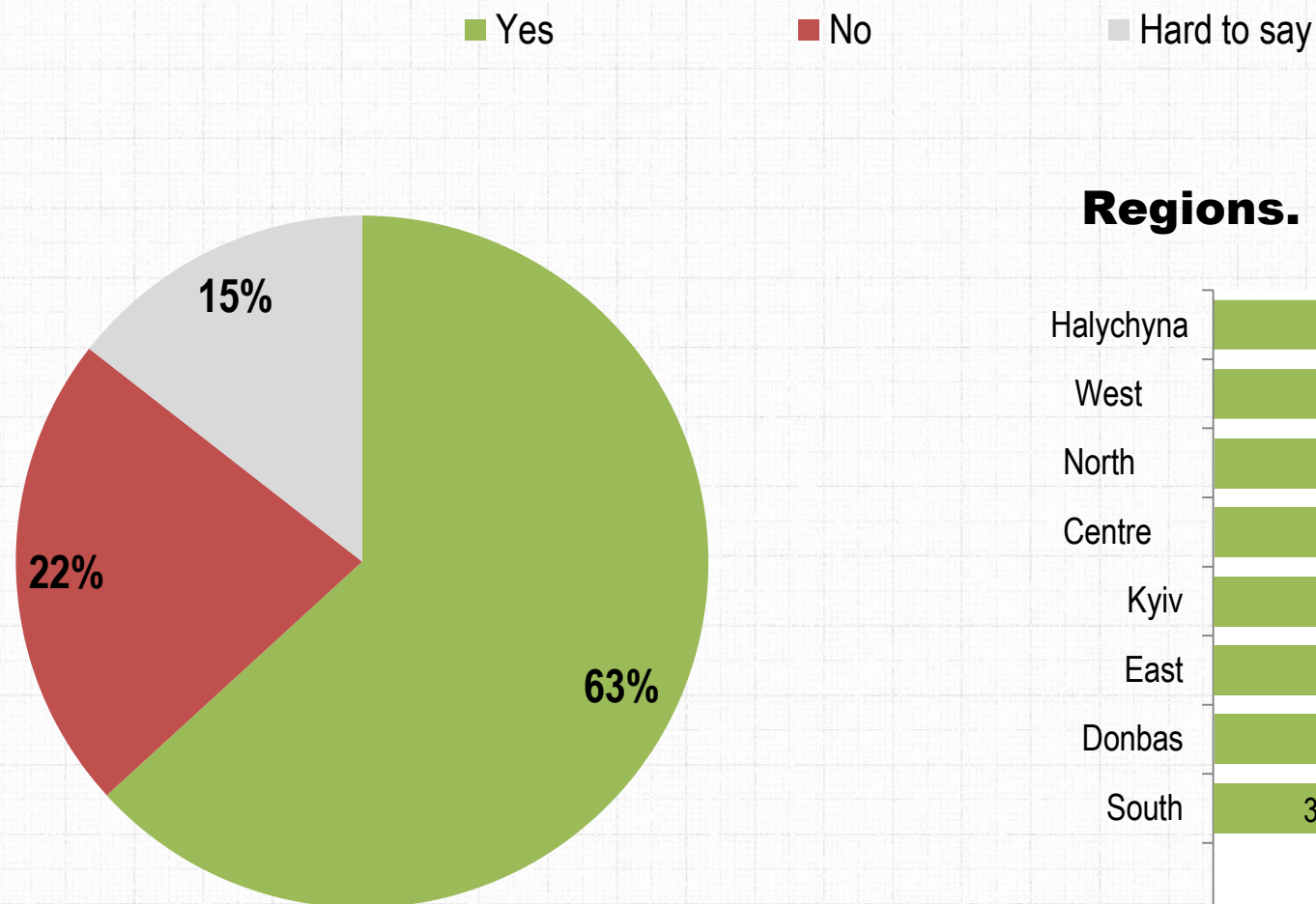
Age. NATO Support. Attitude to Russia



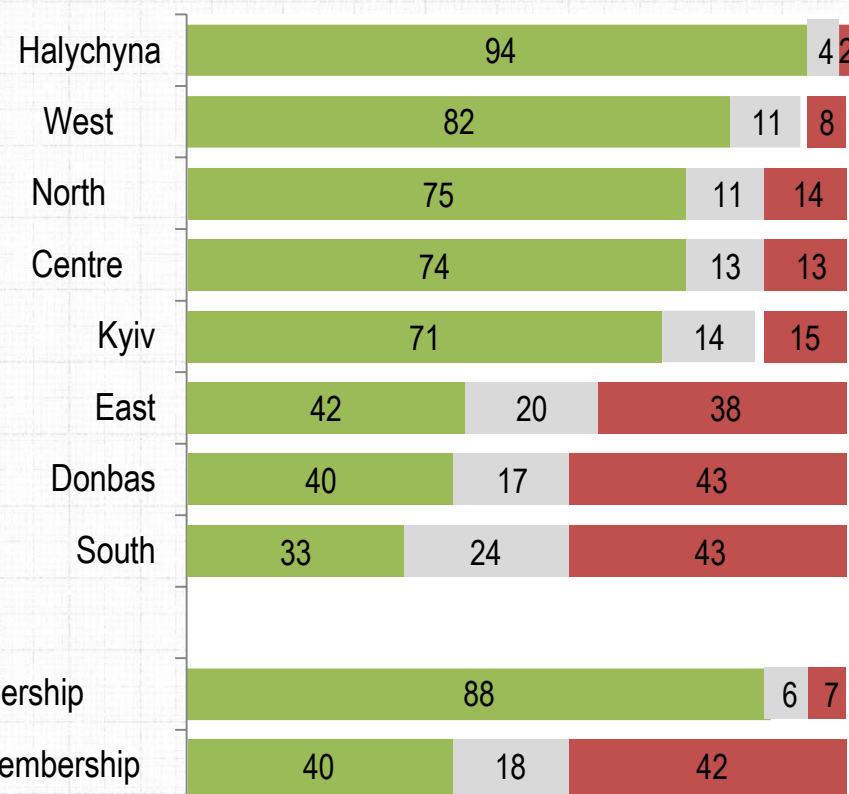
Attitude to Russia

Do you perceive Russia as the aggressor state towards Ukraine?

РЕЙТИНГ



Regions. NATO Support



CONTACT

Sociological Group "Rating"

3 Ivana Mazepy st., office 3

01010, Kyiv, Ukraine

(+380 44) 254-3693

(+380 44) 254-3694

<http://ratinggroup.ua/>

info@ratinggroup.ua

